



Enrollment Management & Career Placement

Brandon J. Johnson, Ed.D.
Vice President

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Headcount (HC) and Full-Time Equivalency (FTE) Change: Fall 2020 to Fall 2021



	APSU	ETSU	MTSU	TSU	TTU	UM	UTC	UTK	UTM	UTS	UTHS
■ % Change HC	-6.1%	-3.1%	-5.6%	6.1%	-3.4%	-2.6%	-2.0%	3.7%	-5.6%	7.9%	2.1%
■ % Change FTE	-8.6%	-5.4%	-6.1%	3.9%	-3.4%	-4.3%	-3.0%	3.2%	-7.7%	3.2%	2.1%

■ % Change HC ■ % Change FTE



Tennessee Tech University

Fall 2020 to Fall 2021 % Change

As of 14th Day Census	Headcount				Full-Time-Equivalent			
	2020	2021	Diff	% Chg	2020	2021	Diff	% Chg
First-time Freshmen	1,720	1,661	-59	-3.4%	1,716	1,663	-53	-3.1%
Other Freshmen	469	463	-6	-1.3%	412	428	15	3.7%
Sophomore	1,721	1,602	-119	-6.9%	1,629	1,532	-97	-6.0%
Junior	2,143	1,950	-193	-9.0%	1,982	1,824	-158	-8.0%
Senior	2,511	2,510	-1	0.0%	2,170	2,171	1	0.1%
Special Undergraduate	222	208	-14	-6.3%	56	52	-5	-8.0%
Total Undergraduate	8,786	8,394	-392	-4.5%	7,966	7,670	-296	-3.7%
Master's	1,101	1,108	7	0.6%	566	559	-7	-1.3%
Education Specialist	60	78	18	30.0%	30	37	7	23.8%
Doctoral	219	255	36	16.4%	117	125	8	7.2%
Special Graduate	19	5	-14	-73.7%	6	2	-4	-72.2%
Total Graduate	1,399	1,446	47	3.4%	719	723	4	0.5%
Total University	10,185	9,840	-345	-3.4%	8,685	8,392	-293	-3.4%



Major Initiatives

- Launched new scholarship program, Presidential Scholars, that will provide more students with more money.
- Invested in scholarship-focused marketing strategy to drive quality applications and improve yield.
- Trailblazers are providing personalized tours and building meaningful relationships with prospective students.
- High school and college fair student engagement tracking has been enhanced.
- Launchpad (Student Success Center) is now fully implemented with all new freshmen and undecided students being advised from this center.
- Flight Path program tracks class attendance and provides peer-to-peer interventions and on-going metrics to improve student persistence.





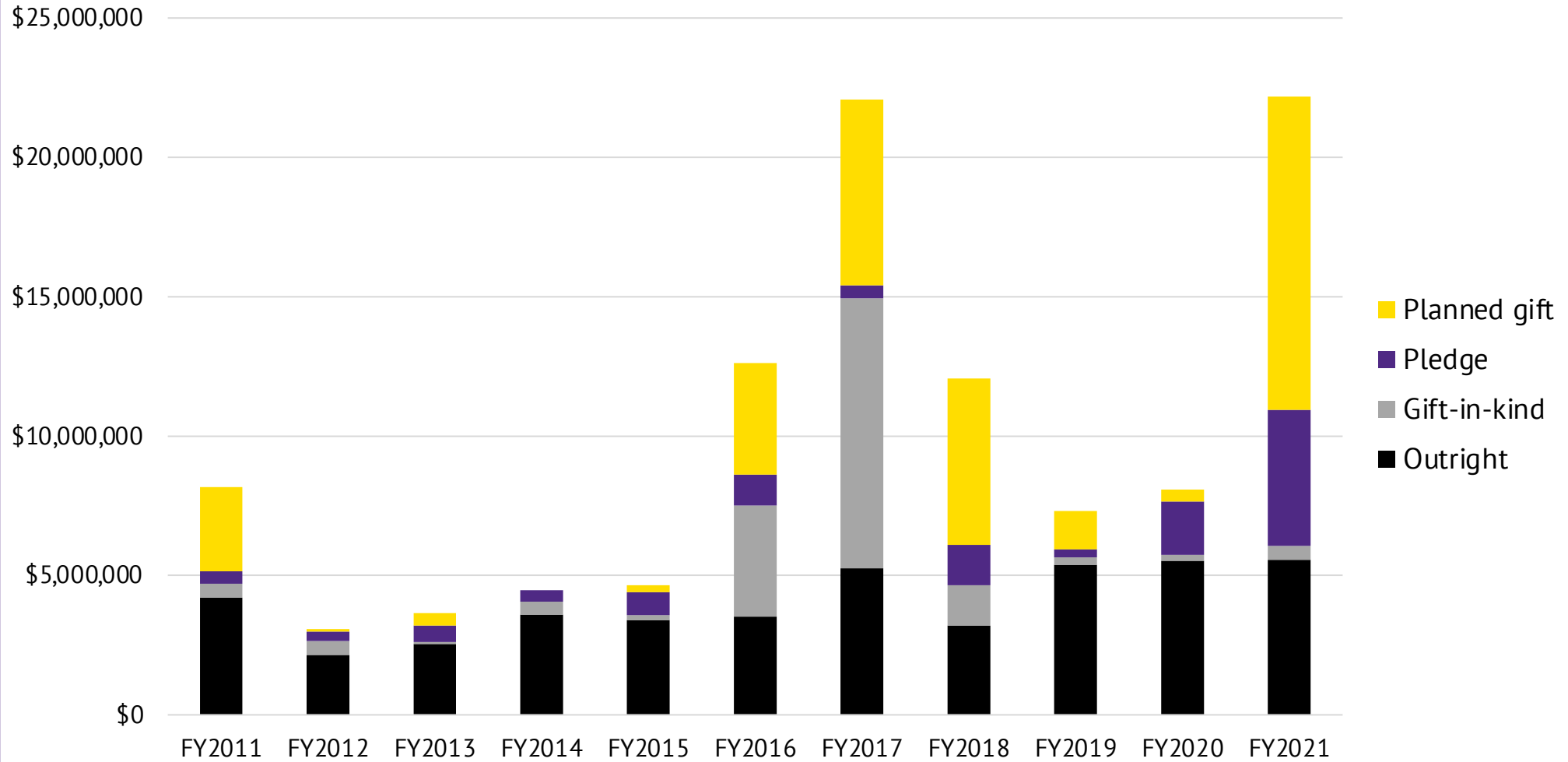
University Advancement

A Presentation to the Tennessee Tech Board of Trustees

October 7, 2021



Fund Raising Progress - Fiscal Years 2011-2021



Scholarships



- Not all Foundation funds are available during one academic year
- University scholarships are mostly financial aid or academic merit



Significant Progress

- Engagement, right strategy across multiple theaters
- Ascending number of viable, top-tier prospects
- Grow, train, get out in the field
- Leverage internal and external partnerships
- Establish the right tone and culture; maintain it





Presentation to the
Academic and Student Affairs Committee
Board of Trustees

October 7, 2021



Research & Economic Development: FY 2021

Total external funding was **\$22,770,651** – a record high.

Unit	Amount
Agriculture and Human Ecology	\$1,082,048
Arts and Sciences	\$3,090,822
Business	\$3,178,147
Education	\$2,806,825
Engineering	\$6,184,927
Fine Arts	\$13,160
Interdisciplinary Studies	\$169,348
Nursing	\$752,743
Other	\$1,065,099
Centers of Excellence	\$4,427,532



Research and Creative Inquiry Day



Tennessee Center for Rural Innovation



University Economic Development Association (UEDA)



Rural Reimagined Grand Challenge

Vision: transform rural living through science, technology, innovation, and economic development.

Mission: a lens to guide the entire university to leverage its assets and resources to examine and address rural facing challenges (workforce, education, broadband, diversity, agriculture, entrepreneurship, drug addiction, disparities in healthcare, mental health access, educational attainment, etc.).



Eagle Works

- Awarded over \$100,000 directly to students to aid their businesses.
- Two (2) patents awarded to students to date.
- Four (4) total winners went on to attempt their startup - these four are all still in business and have collectively created over 10 full time jobs and over 25 part time jobs.
- Our 2017 winner recently took on a \$1 million investment.



