





SACSCOC Updates
5th Year Interim Report

A Presentation to the Tennessee Tech Board of Trustees

March 10, 2022



SACSCOC – Accreditation Principles & Standards

- Institutional Mission
- Governance and Administration
- Educational Programs
- Faculty
- Institutional Effectiveness
- Library & Learning Support
- Student Affairs and Services
- Resources, including Fiscal and Physical
- Policy Compliance, including Federal Standards



Two key written documents

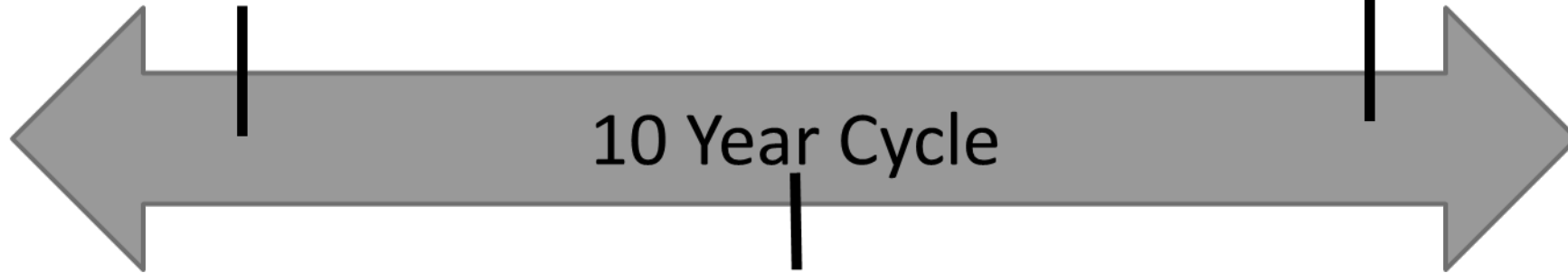
- Compliance Certification (~100 principles in 14 categories)
- Quality Enhancement Plan

Three reviews

- Off-site review
- On-site review
- SACSCOC Board of Trustee review

Tennessee Tech Univ 2016

Reaffirmation of
Accreditation



Tennessee Tech Univ 2026

Reaffirmation of
Accreditation

10 Year Cycle

5th Year Interim Report

Tennessee Tech Univ 2022

Two key written documents

- Compliance Certification (subset of 22 principles)
- Quality Enhancement Plan Impact Report

One review

- Off-site review





Academic Program Modification Proposal
BS Design Studies

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Academic Program Modification Proposal: BS Design Studies

	Fall 2012	Fall 2013	Fall 2014	Fall 2015	Fall 2016	Fall 2017	Fall 2018	Fall 2019	Fall 2020	Fall 2021
Total Headcount College	594	589	593	576	576	550	546	522	510	484
Department of Human Ecology	266	263	252	259	257	242	240	216	217	205
Human Ecology (BSHE)	266	263	252	259	257	242	240	216	217	192
<i>Child Develop./Family Relations</i>	84	102	80	76	75	92	84	73	57	39
<i>Child Life</i>	-	-	26	37	40	33	32	30	33	44
<i>Family/Consumer Science Educ.</i>	16	13	11	9	7	9	4	9	8	5
<i>Nutrition & Dietetics</i>	82	80	72	82	69	46	44	35	46	38
<i>Food Systems Administration</i>	-	-	-	-	-	6	4	4	1	-
<i>Housing & Design</i>	41	31	27	20	31	24	39	36	43	36
<i>Merchandising & Design</i>	42	36	36	34	33	32	33	29	29	30
Community Health & Nutrition (MS)	-	-	-	-	-	-	-	-	-	13

BS Design Studies -- 5-Year Average Enrollment: 67 5-Year Average Annual Graduates: 17
 -- Architecture and Interior Design (Concentration)
 -- Fashion Merchandising and Design (Concentration)

BS Human Ecology -- 5-Year Average Enrollment: 146 5-Year Average Annual Graduates: 45





Presentation to Academic & Student Affairs Committee
Board of Trustees
March 10, 2022



Recruiting Wings Up: It's Personal



Influences on Recruitment, Messages

Annual, Ongoing Review of Data

- Admissions and marketing data by region, county and school
- Current class behavior
- Perception/awareness
- Competition

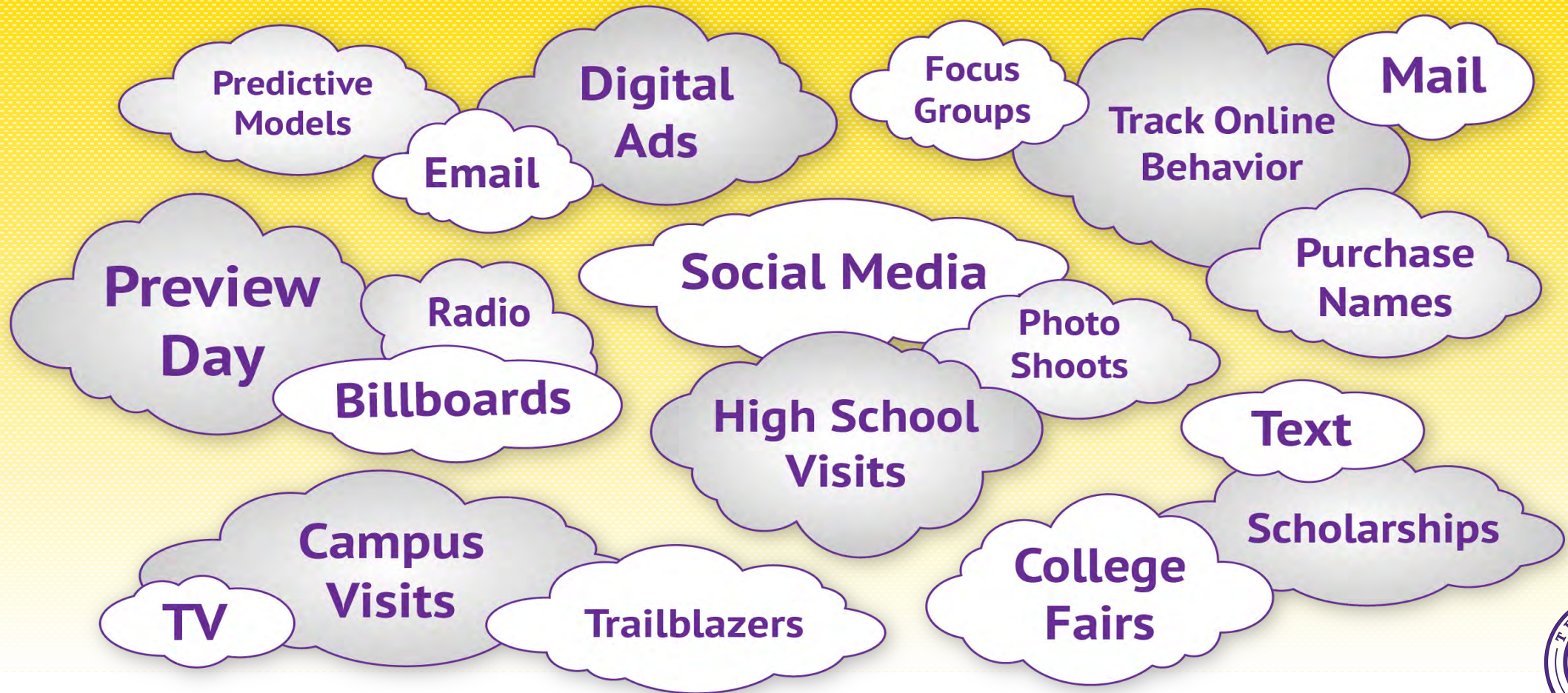


Coordination of Strategies

- Develop key messages
- Develop key recruitment strategies
- Work with faculty, showcase campus



The Sky's the Limit



Calls to Action

- Billboards
- Email templates
- Apply and visit digital ads
- TV commercial
- Tennessean ads and paid content
- Social campaign video
- Trailblazers Instagram stories, posts and videos



Billboards

FOR US, IT'S PERSONAL.
Students come first.





Tennessee
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tntech.edu/wingsup

ALWAYS PUTTING STUDENTS FIRST
Rise, soar and achieve.



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TECH IS
*Located in Cookeville,
TN's College Town*



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TECH IS
A Top University



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TECH IS
Innovation



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APPLY NOW!

TECH STUDENTS
Graduate with Less Debt

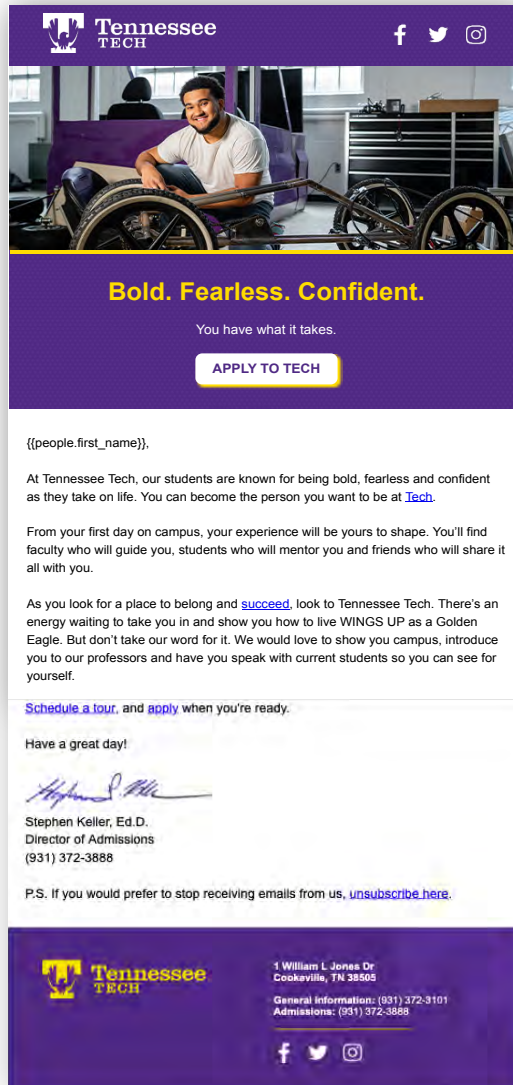


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APPLY NOW!



Email Templates



Tennessee TECH f t i



Bold. Fearless. Confident.

You have what it takes.

[APPLY TO TECH](#)

{{(people.first_name)},


At Tennessee Tech, our students are known for being bold, fearless and confident as they take on life. You can become the person you want to be at [Tech](#).

From your first day on campus, your experience will be yours to shape. You'll find faculty who will guide you, students who will mentor you and friends who will share it all with you.

As you look for a place to belong and [succeed](#), look to Tennessee Tech. There's an energy waiting to take you in and show you how to live WINGS UP as a Golden Eagle. But don't take our word for it. We would love to show you campus, introduce you to our professors and have you speak with current students so you can see for yourself.

[Schedule a tour](#), and [apply](#) when you're ready.

Have a great day!

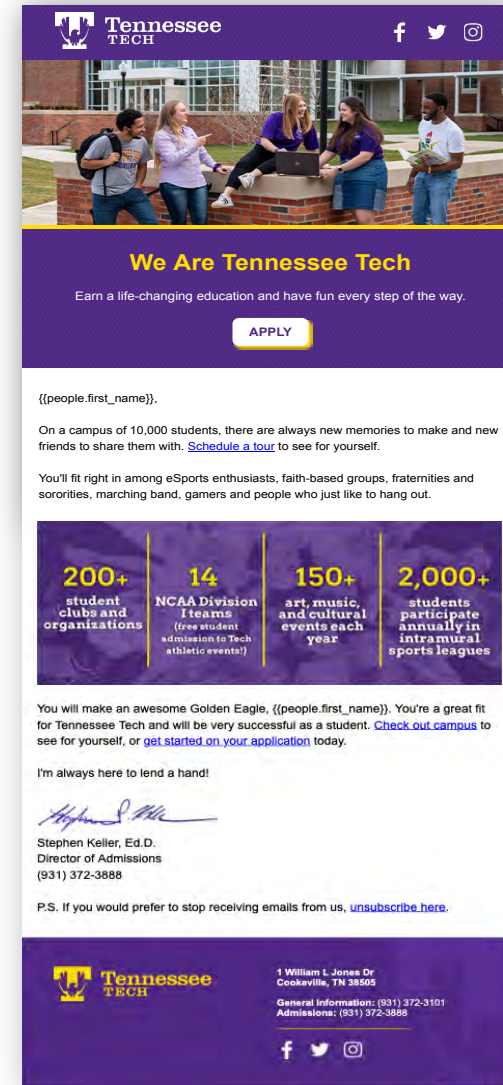


Stephen Keller, Ed.D.
Director of Admissions
(931) 372-3888


P.S. If you would prefer to stop receiving emails from us, [unsubscribe here](#).

Tennessee TECH 1 William L. Jones Dr
Cookeville, TN 38505
General Information: (931) 372-3101
Admissions: (931) 372-3888

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Tennessee TECH f t i



We Are Tennessee Tech

Earn a life-changing education and have fun every step of the way.

[APPLY](#)

{{(people.first_name)},


On a campus of 10,000 students, there are always new memories to make and new friends to share them with. [Schedule a tour](#) to see for yourself.

You'll fit right in among eSports enthusiasts, faith-based groups, fraternities and sororities, marching band, gamers and people who just like to hang out.

200+ student clubs and organizations	14 NCAA Division I teams <small>(free student admission to Tech athletic events!)</small>	150+ art, music, and cultural events each year	2,000+ students participate annually in intramural sports leagues
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You will make an awesome Golden Eagle, {{(people.first_name)}}. You're a great fit for Tennessee Tech and will be very successful as a student. [Check out campus](#) to see for yourself, or [get started on your application](#) today.

I'm always here to lend a hand!



Stephen Keller, Ed.D.
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VIP Tour**

Meet with admissions, tour campus, get a free T-shirt and even eat on campus like a student.

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RANKED UNIVERSITIES
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In TN's college town.

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**ALWAYS PUTTING
STUDENTS FIRST.**

Rise, soar and achieve.

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FOR US, IT'S PERSONAL.

Students come first.

**Tennessee
TECH**



TV Commercial



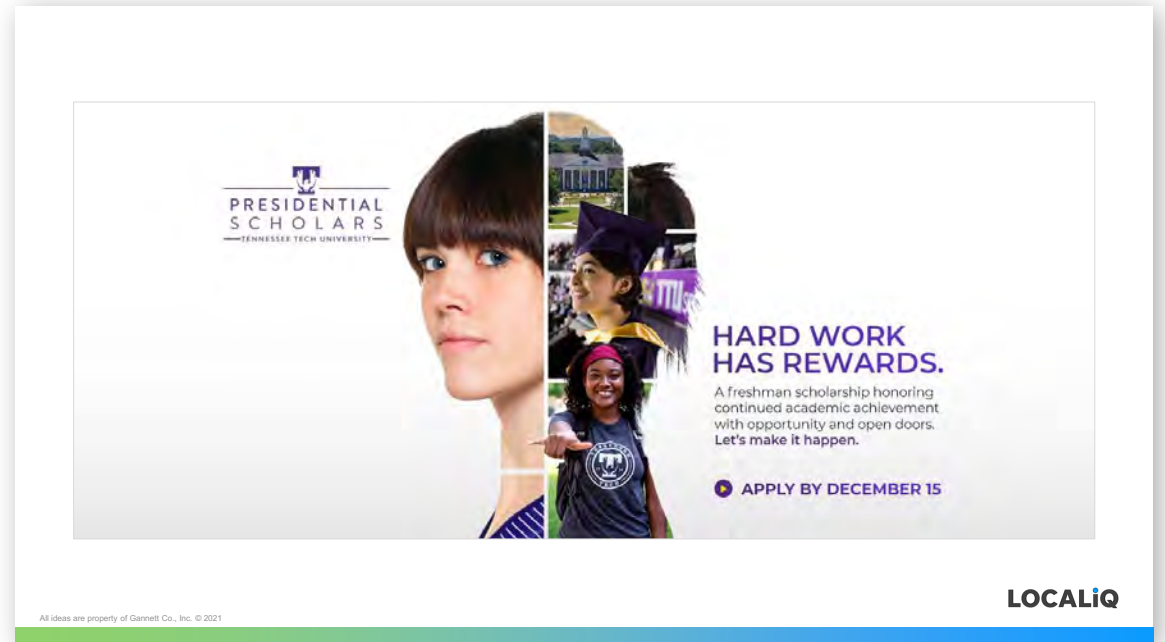
TV Commercial Add On



PRESIDENTIAL
SCHOLARS
—TENNESSEE TECH UNIVERSITY—
TNTECH.EDU/WINGSUP



Tennessean Ads



Tennessean Paid Content

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Story from Tennessee Tech

Tennessee Tech's ICI program is at the intersection of innovation

Tennessee Tech applies for expedited approval of a new degree for fall 2023.

Cemile Kavountzis, for Tennessee Tech University
Published 5:02 a.m. CT Dec. 30, 2021



Tennessee Tech's new ICI program will prepare students for a changing world. Photo Provided By Tennessee Tech University

The modern world is not just interconnected – it is interdisciplinary. Nearly every field on the planet uses computers and technology to some degree.

One needs to look only as far as the smartphone in their hand to appreciate the prevalence of computing in disciplines well beyond the bounds of traditional computer science.

More from Tennessee Tech

- Exciting expansion projects at Tennessee Tech
- New scholarship program at Tennessee Tech

Tennessean.


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Story from Tennessee Tech

Breaking ground on innovative new buildings at Tennessee Tech

A new engineering building and pod-style residences will enhance the student experience.

Cemile Kavountzis, for Tennessee Tech University
Published 5:02 a.m. CT Nov. 18, 2021



Tennessee Tech breaks ground on innovative plans. Tennessee Tech University

With the fall semester in full swing, Tennessee Tech University has two campus expansion projects in the works, including an engineering building and a new residence hall.

On a beautiful day in September, the school broke ground on a new \$62 million engineering building, which will span some 100,000 square feet. It will anchor Tennessee Tech's engineering corridor and inspire the next generation of engineers.

More from Tennessee Tech

- The future is interdisciplinary
- New scholarship program at Tennessee Tech



Social Campaign Video



Trailblazers Instagram Video



tntechtrailblazers Showing our Tennessee Tech pride all around campus!!
[#tntechvisit](#) [#tntechtrailblazers](#) [#wearentech](#)
[#collegevisit](#)



Trailblazers Instagram Post

tntechtrailblazers • Following
Tennessee Tech University

tntechtrailblazers Want to tour an amazing University? We got your back! 🗨️👉

Spring tours are now in motion!! Schedule a tour with us using tntech.edu/visit or click the link in our bio!

4w

trailblazer_brittany 2 of many awesome tour guides!
4w 1 like Reply

t.vill come see me!! 💜💛
4w Reply

TRAILBLAZERS

♥️ 💬 📌

👤 Liked by karenlykins and 107 others
JANUARY 19

😊 Add a comment... Post



Now Live Wings Up!



**CONGRATULATIONS,
You are accepted!**



