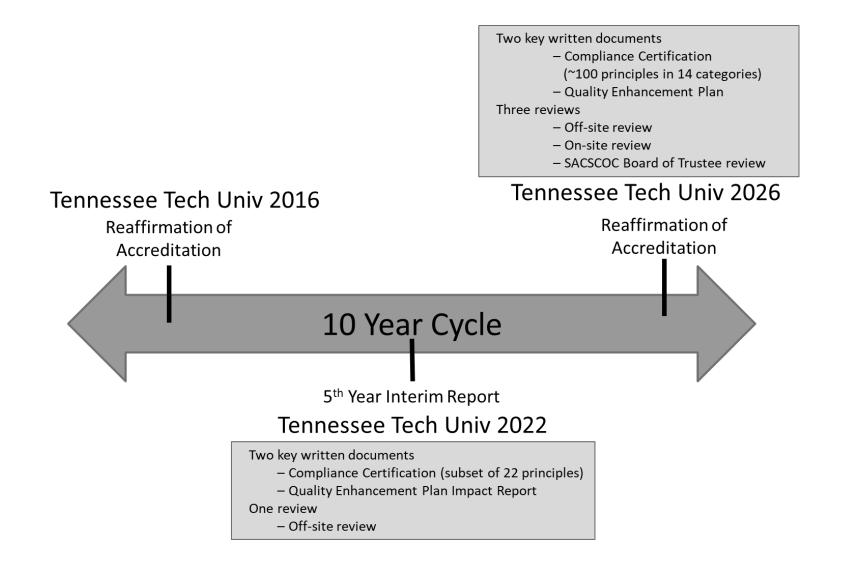


Presentation to Academic & Student Affairs Committee Board of Trustees

March 9, 2023



## SACSCOC Accreditation Updates





## Interim Dean of the Volpe Library

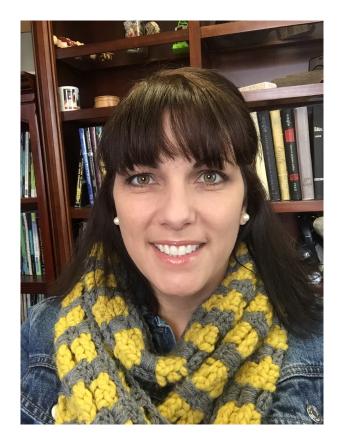
### Professor Sharon Holderman





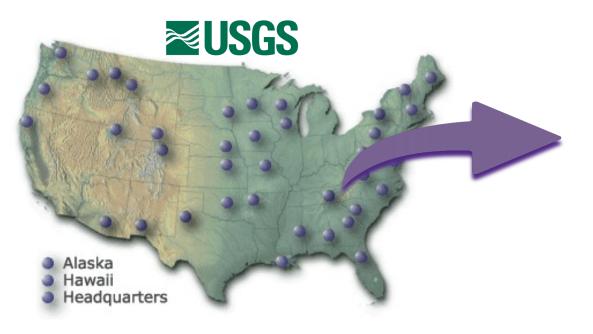
## Tennessee Tech University's OVC Faculty Member of the Year

Dr. Julie Baker Professor of Curriculum & Instruction Associate Dean of the College of Education





# US Geological Survey & Tennessee Tech University Cooperative Research Unit 50<sup>th</sup> Anniversary

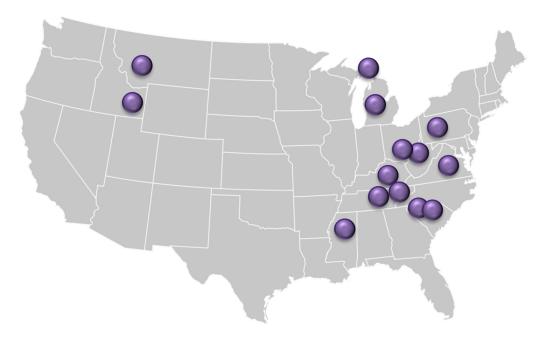


Cooperative Research Units in 41 universities across 39 states

- USGS scientists embedded in the university
- Cooperative teaching, research, and service
- Successful management of fishery resources



Attracting graduate students from across the nation and providing world-class research experiences

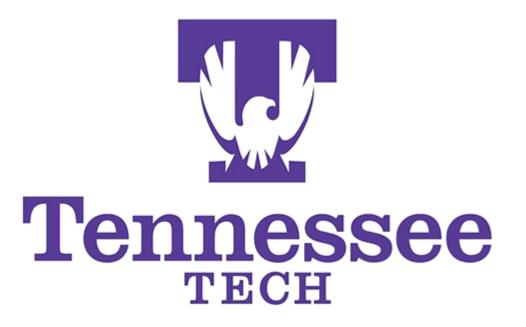












### **Enrollment & Communication**

Presentation to Academic & Student Affairs Committee Board of Trustees

March 9, 2023



# Fall 2022 to Spring 2023 Freshman Retention

Year	Rate
2022-2023	91.5%
2021-2022	91.1%
2020-2021 (COVID impact)	86.8%
2019-2020	89.9%
2018-2019	91.4%
2017-2018	90.3%



## **Enrollment & Communication New Efficiencies**

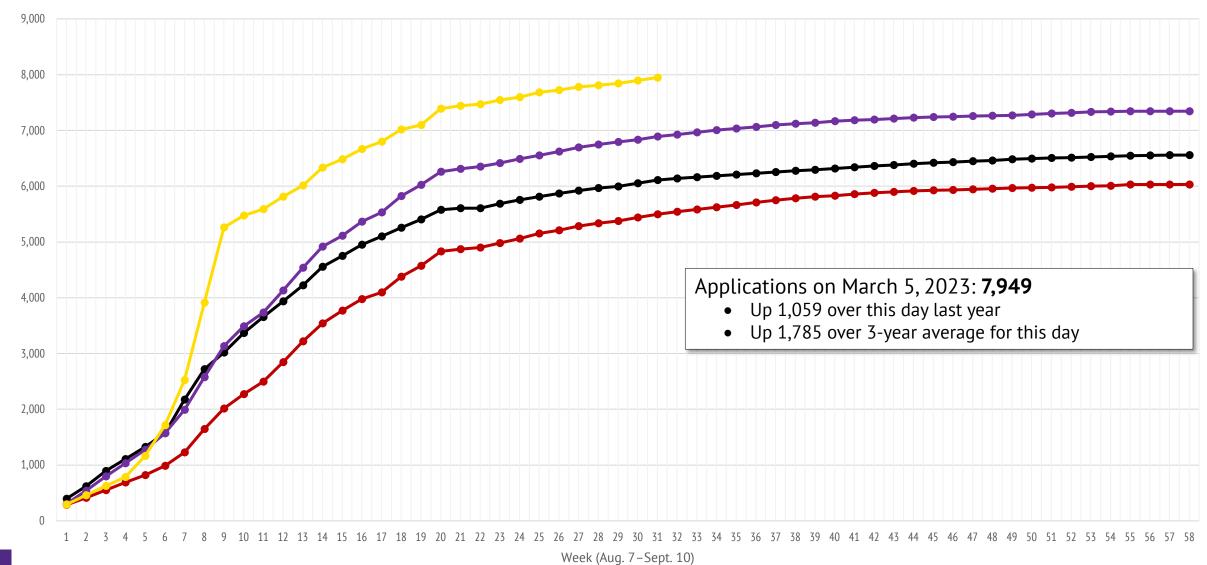
- Spring yield communication plan
- Coordination of yield events
- Respond faster to market conditions





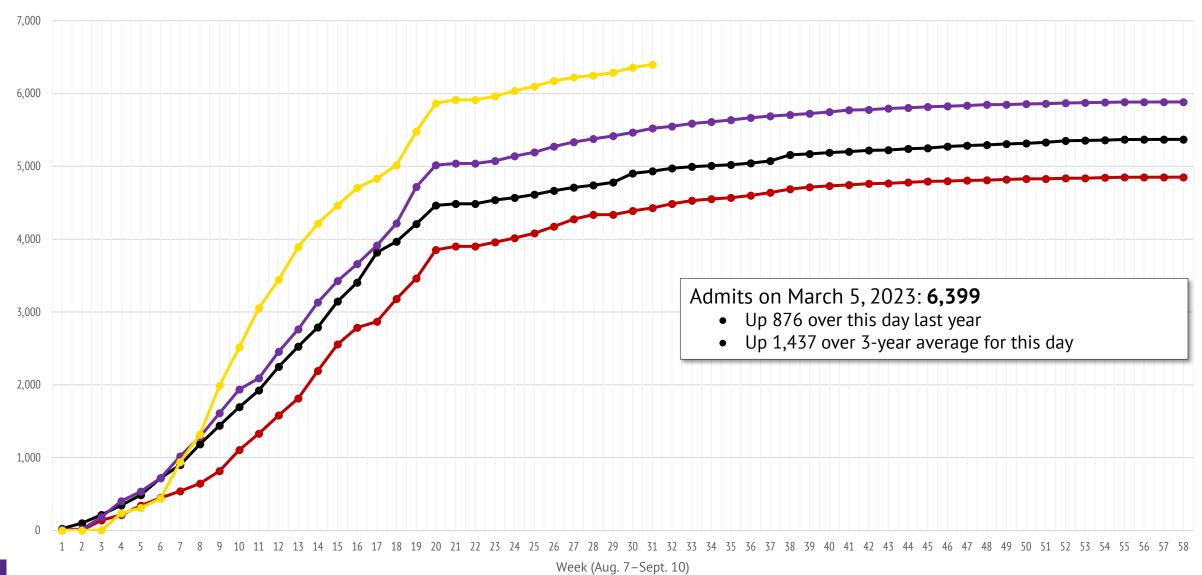
## Fall 2023 New Freshman Applications





### Fall 2023 New Freshman Admits





# **Guaranteed Scholarship Programs**

### Presidential Scholars

- Fall 2022 results
  - 245 additional students over Fall 2021
  - 2% increase for students eligible for \$3,000 scholarship (ACT 22-24)
  - 4% increase for students eligible for \$4,000 scholarship (ACT 25-32)
  - 1% increase for students eligible for \$5,000 scholarship (ACT 33+)
  - Largest increases in ACT 32 (up 13%) and 25 group (up 12%)
- New for Fall 2023
  - Added 2 new levels (\$8,000 and \$10,000) for highest achievers to be competitive with other schools

### • NEW Tech Transfer Pride

- Up to \$3,000 per year, renewable for three years



## **Early Enrollment Indicators**





# Looking Towards Fall

- All signs point at second consecutive year above 2,000 new freshman
- When will we know?
  - Traditionally, more than 96% of SOAR attendees enroll in the fall
  - Starting late spring, we track course registrations for current and incoming students, compare to previous years



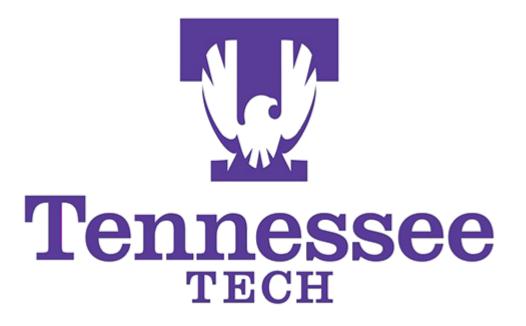
# **Looking Towards Future**

- E&C working on data-driven predictive model for prospective freshmen
  - Collaborating with faculty in Business Intelligence in College of Business
- Tech Tomorrow strategic plan faculty leader Tom Timmerman has assembled group to examine retention efforts through data analysis









### Rural Reimagined

Presentation to Academic & Student Affairs Committee Board of Trustees March 9, 2023



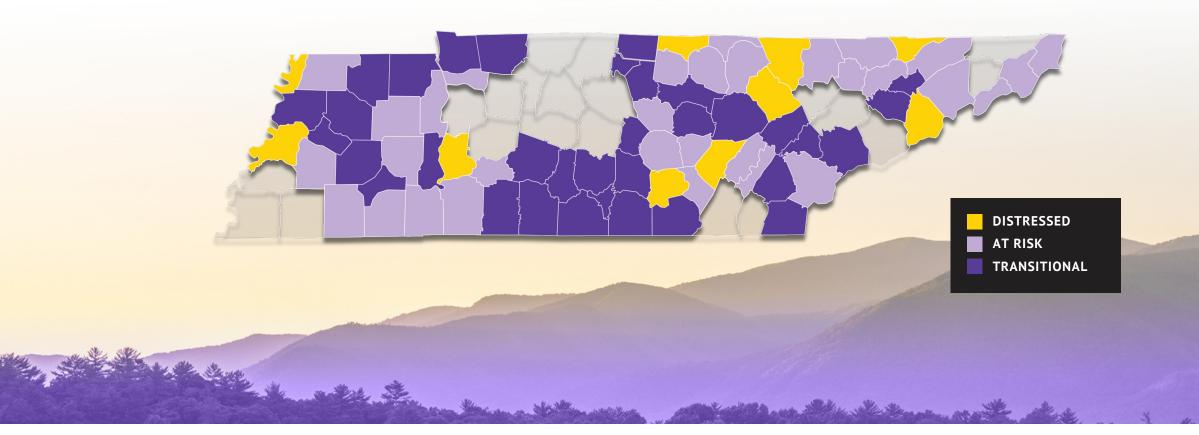
# **PROGRAM OVERVIEW**

- Spring 2019 Tech Tomorrow Strategic Planning
- Engaging all students, faculty and community members
- Collaboratively examining and addressing rural-focused issues
- Leveraging talent of the university to transform rural living through science, technology, innovation and economic development
- Developing and supporting the success of rural Tennessee in a way that is replicable and scalable throughout the nation and world

### **Center for Rural Innovation**



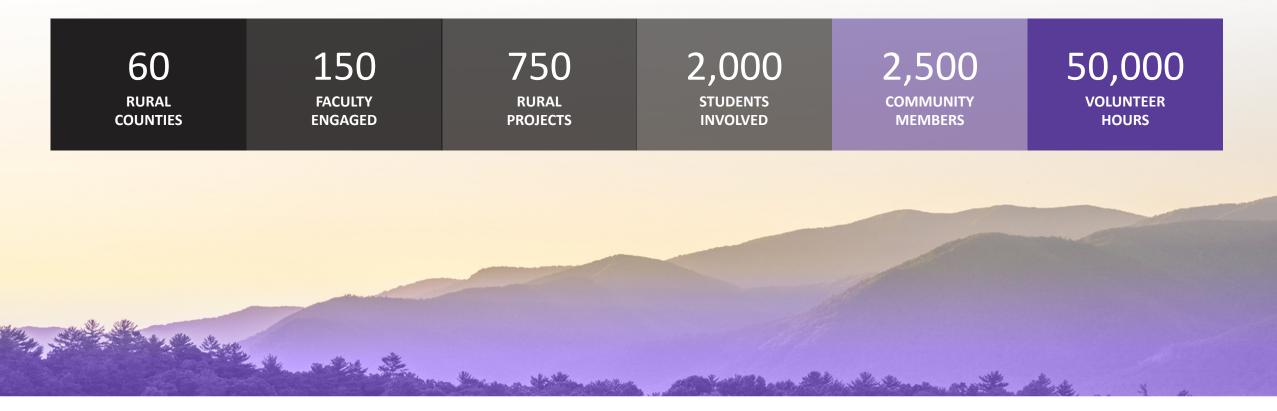
# **OUR GOAL** SERVE ALL 76 RURAL COUNTIES IN TENNESSEE



### **Center for Rural Innovation**



# **RURAL IMPACT** BY THE NUMBERS



### **Center for Rural Innovation**



# **RURAL IMPACT** BY THE NUMBERS

\$12,000,000 RESEARCH GRANTS AWARDED

\$1,000,000 STATE APPROPRIATIONS



### **Center for Rural Innovation**



# **STUDENT INVOLVEMENT**

- 2,000+ students engaged
- Curriculum
- Experiential learning, internships and assistantships
- Innovation and entrepreneurship
- Leadership and involvement
- Research
- Service learning and volunteering



### **Center for Rural Innovation**



# **APPLIED RESEARCH**

- \$12,000,000+ awarded by federal, state and private agencies
- Addiction, business, infrastructure, energy, food insecurity, healthcare, poverty, public safety, STEM, tourism, workforce
- \$15,000,00+ in proposal stage



### **Center for Rural Innovation**



# FACULTY GRANT PROGRAM

- Advancing scholarly inquiry to transform Tennessee's rural communities
- January 1, 2023
- \$144,076 awarded
- 10 faculty principal investigators
- 6 colleges
- 10 research areas

### **Center for Rural Innovation**



# FACULTY GRANT PROGRAM HIGHLIGHT

### Rural Reimagined: The Urgent Care Mental Health Model

- \$25,000 award to Matthew Langford, assistant professor of nursing
- Hope Springs Clinic, nonprofit, free mental health services in Upper Cumberland for urgent, non-crisis care
- Decreases stress on local law enforcement and emergency departments
- Repair and renovate recently donated van for mobile mental health community events
- Senior nursing student to aid in public events and marketing of the clinic



### **Center for Rural Innovation**



# **COMMUNITY RESPONSE**

• "It's partnerships like these that can help to grow rural towns that may not have the resources on their own but can still obtain world-class results with true collaboration among many."

- JJ Reels, former mayor of Monterey, Tennessee

#### **Center for Rural Innovation**



