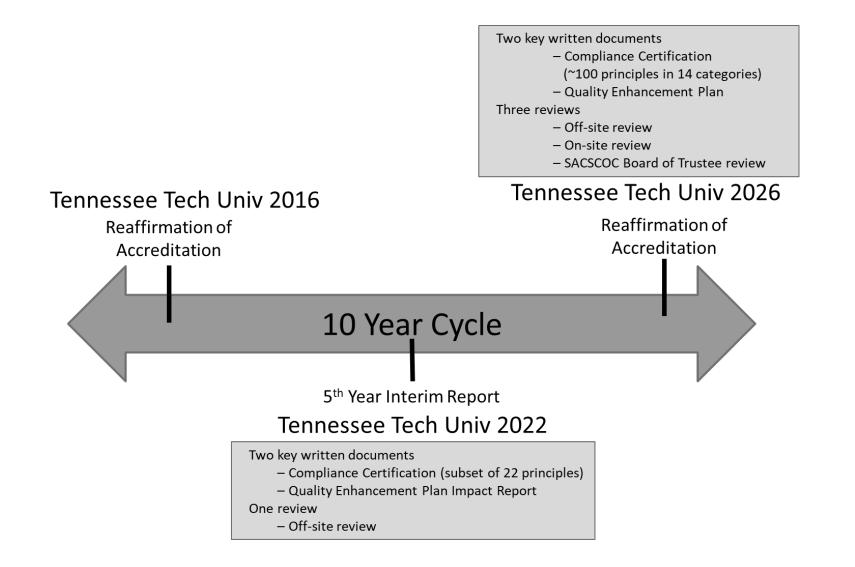


Presentation to Academic & Student Affairs Committee Board of Trustees

March 9, 2023



SACSCOC Accreditation Updates





Interim Dean of the Volpe Library

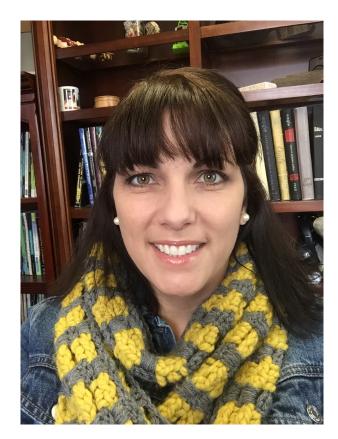
Professor Sharon Holderman





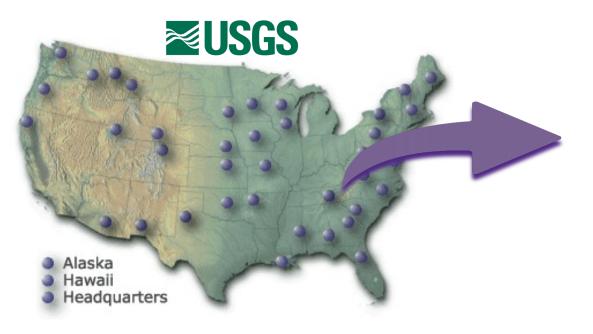
Tennessee Tech University's OVC Faculty Member of the Year

Dr. Julie Baker Professor of Curriculum & Instruction Associate Dean of the College of Education





US Geological Survey & Tennessee Tech University Cooperative Research Unit 50th Anniversary

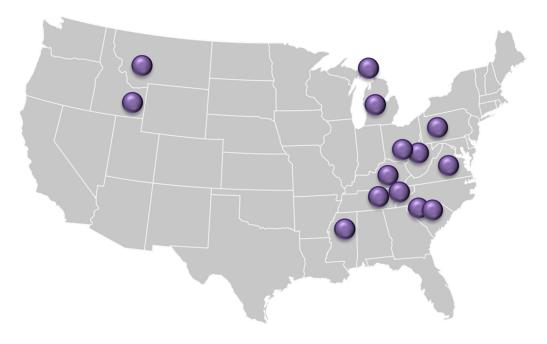


Cooperative Research Units in 41 universities across 39 states

- USGS scientists embedded in the university
- Cooperative teaching, research, and service
- Successful management of fishery resources



Attracting graduate students from across the nation and providing world-class research experiences

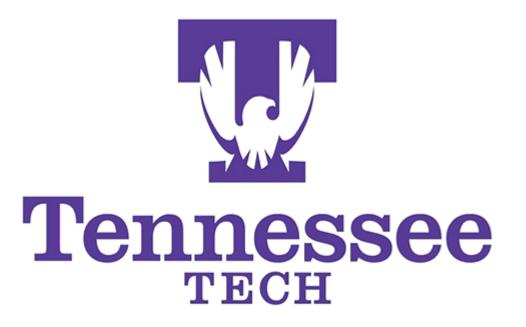












Enrollment & Communication

Presentation to Academic & Student Affairs Committee Board of Trustees

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Fall 2022 to Spring 2023 Freshman Retention

Year	Rate
2022-2023	91.5%
2021-2022	91.1%
2020-2021 (COVID impact)	86.8%
2019-2020	89.9%
2018-2019	91.4%
2017-2018	90.3%



Enrollment & Communication New Efficiencies

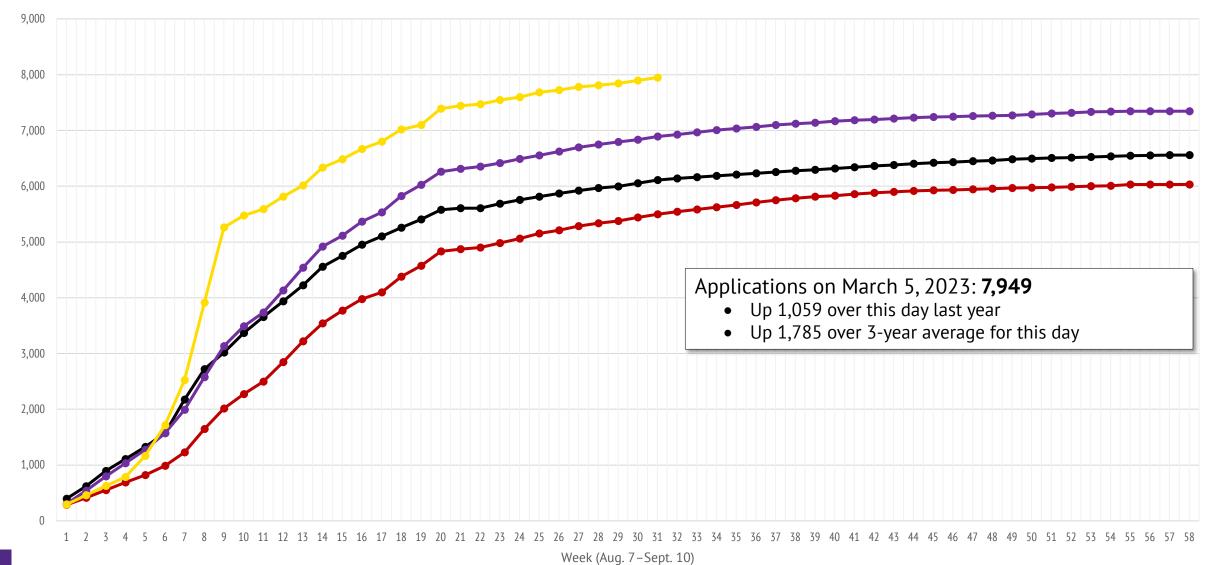
- Spring yield communication plan
- Coordination of yield events
- Respond faster to market conditions





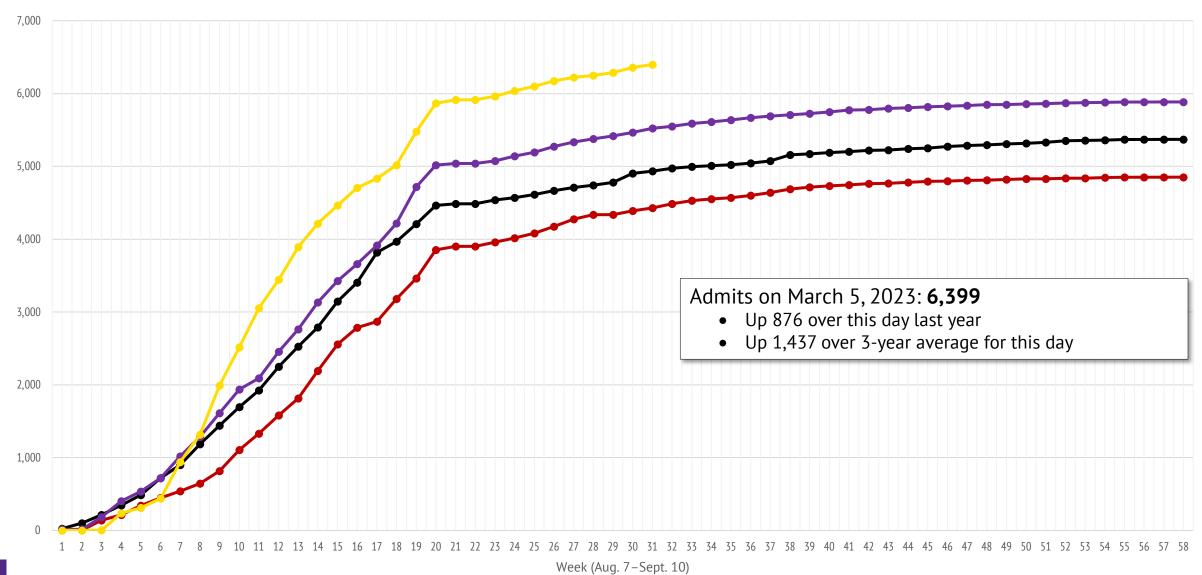
Fall 2023 New Freshman Applications





Fall 2023 New Freshman Admits





Guaranteed Scholarship Programs

Presidential Scholars

- Fall 2022 results
 - 245 additional students over Fall 2021
 - 2% increase for students eligible for \$3,000 scholarship (ACT 22-24)
 - 4% increase for students eligible for \$4,000 scholarship (ACT 25-32)
 - 1% increase for students eligible for \$5,000 scholarship (ACT 33+)
 - Largest increases in ACT 32 (up 13%) and 25 group (up 12%)
- New for Fall 2023
 - Added 2 new levels (\$8,000 and \$10,000) for highest achievers to be competitive with other schools

• NEW Tech Transfer Pride

- Up to \$3,000 per year, renewable for three years



Early Enrollment Indicators





Looking Towards Fall

- All signs point at second consecutive year above 2,000 new freshman
- When will we know?
 - Traditionally, more than 96% of SOAR attendees enroll in the fall
 - Starting late spring, we track course registrations for current and incoming students, compare to previous years



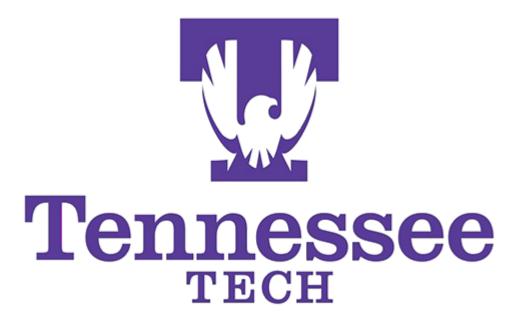
Looking Towards Future

- E&C working on data-driven predictive model for prospective freshmen
 - Collaborating with faculty in Business Intelligence in College of Business
- Tech Tomorrow strategic plan faculty leader Tom Timmerman has assembled group to examine retention efforts through data analysis









Rural Reimagined

Presentation to Academic & Student Affairs Committee Board of Trustees March 9, 2023



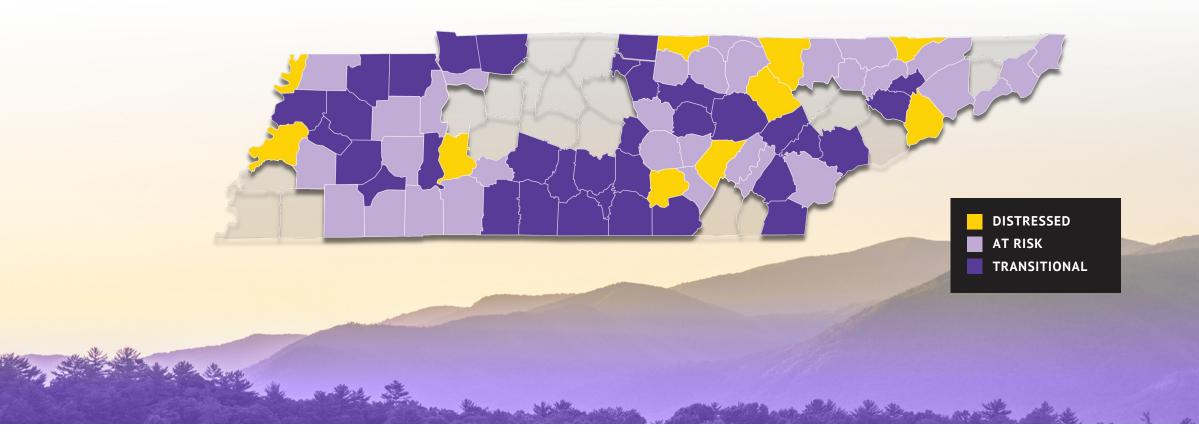
PROGRAM OVERVIEW

- Spring 2019 Tech Tomorrow Strategic Planning
- Engaging all students, faculty and community members
- Collaboratively examining and addressing rural-focused issues
- Leveraging talent of the university to transform rural living through science, technology, innovation and economic development
- Developing and supporting the success of rural Tennessee in a way that is replicable and scalable throughout the nation and world

Center for Rural Innovation



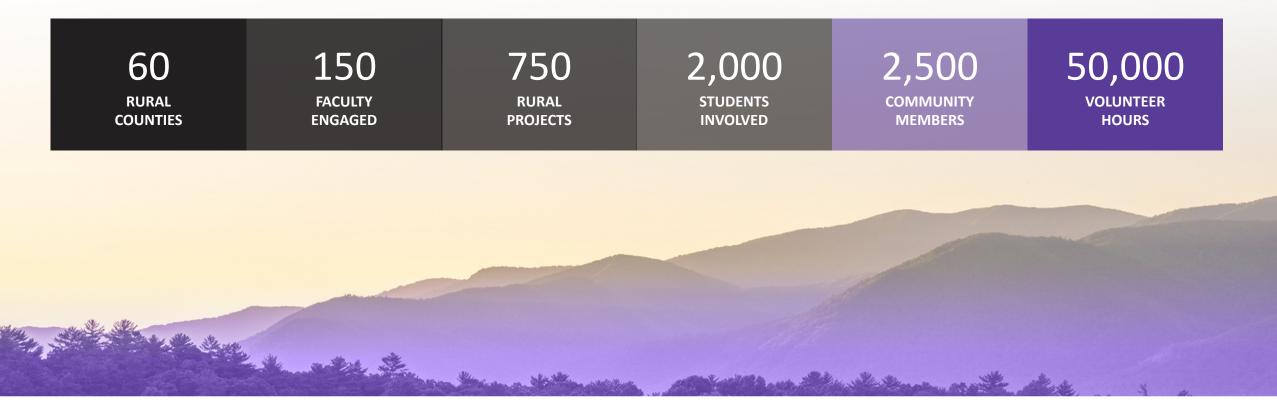
OUR GOAL SERVE ALL 76 RURAL COUNTIES IN TENNESSEE



Center for Rural Innovation



RURAL IMPACT BY THE NUMBERS



Center for Rural Innovation



RURAL IMPACT BY THE NUMBERS

\$12,000,000 RESEARCH GRANTS AWARDED

\$1,000,000 STATE APPROPRIATIONS



Center for Rural Innovation



STUDENT INVOLVEMENT

- 2,000+ students engaged
- Curriculum
- Experiential learning, internships and assistantships
- Innovation and entrepreneurship
- Leadership and involvement
- Research
- Service learning and volunteering



Center for Rural Innovation



APPLIED RESEARCH

- \$12,000,000+ awarded by federal, state and private agencies
- Addiction, business, infrastructure, energy, food insecurity, healthcare, poverty, public safety, STEM, tourism, workforce
- \$15,000,00+ in proposal stage



Center for Rural Innovation



FACULTY GRANT PROGRAM

- Advancing scholarly inquiry to transform Tennessee's rural communities
- January 1, 2023
- \$144,076 awarded
- 10 faculty principal investigators
- 6 colleges
- 10 research areas

Center for Rural Innovation



FACULTY GRANT PROGRAM HIGHLIGHT

Rural Reimagined: The Urgent Care Mental Health Model

- \$25,000 award to Matthew Langford, assistant professor of nursing
- Hope Springs Clinic, nonprofit, free mental health services in Upper Cumberland for urgent, non-crisis care
- Decreases stress on local law enforcement and emergency departments
- Repair and renovate recently donated van for mobile mental health community events
- Senior nursing student to aid in public events and marketing of the clinic



Center for Rural Innovation



COMMUNITY RESPONSE

• "It's partnerships like these that can help to grow rural towns that may not have the resources on their own but can still obtain world-class results with true collaboration among many."

- JJ Reels, former mayor of Monterey, Tennessee

Center for Rural Innovation



