TENNESSEE TECH
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BOARD OF TRUSTEES

# Enrollment & Communication Presentation to Academic & Student Affairs Committee Board of Trustees

September 25, 2025

OHIO VALLEY
OVC
CONFERENCE

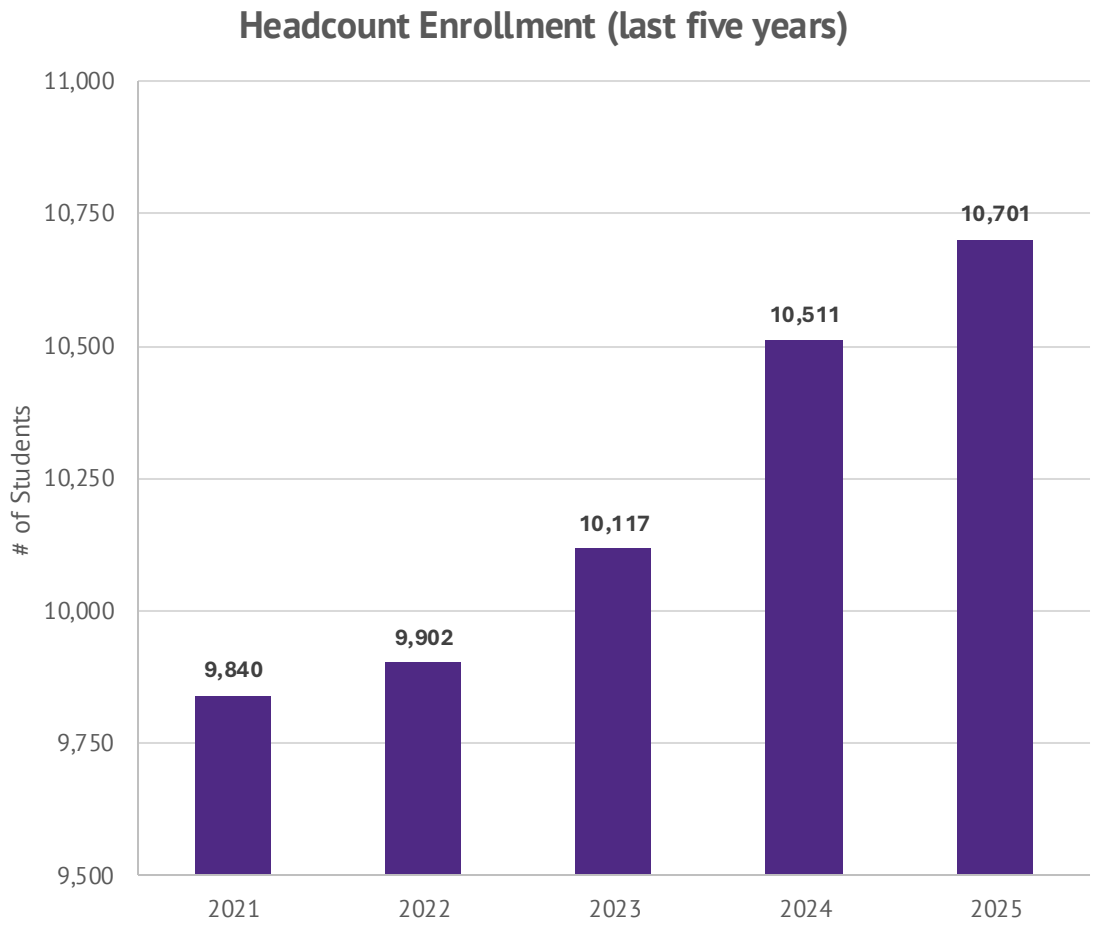
# Fall 2025 Enrollment

**Total headcount: 10,701**

- 9,306 undergraduate
- 1,395 graduate

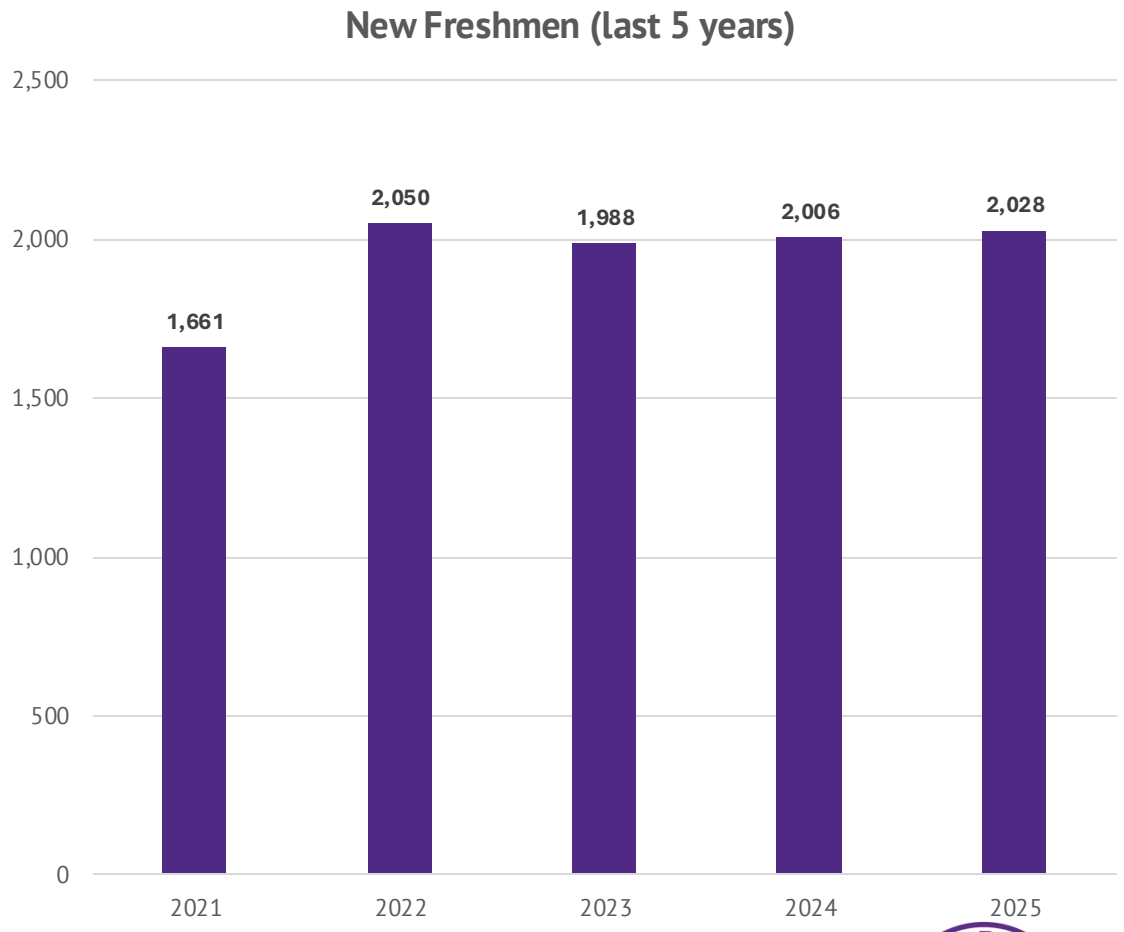
**3,036 new students**

- 2,028 new first-time freshmen
- 561 new transfer students
- 399 new graduate students
- 48 new non-degree students



# New Freshmen

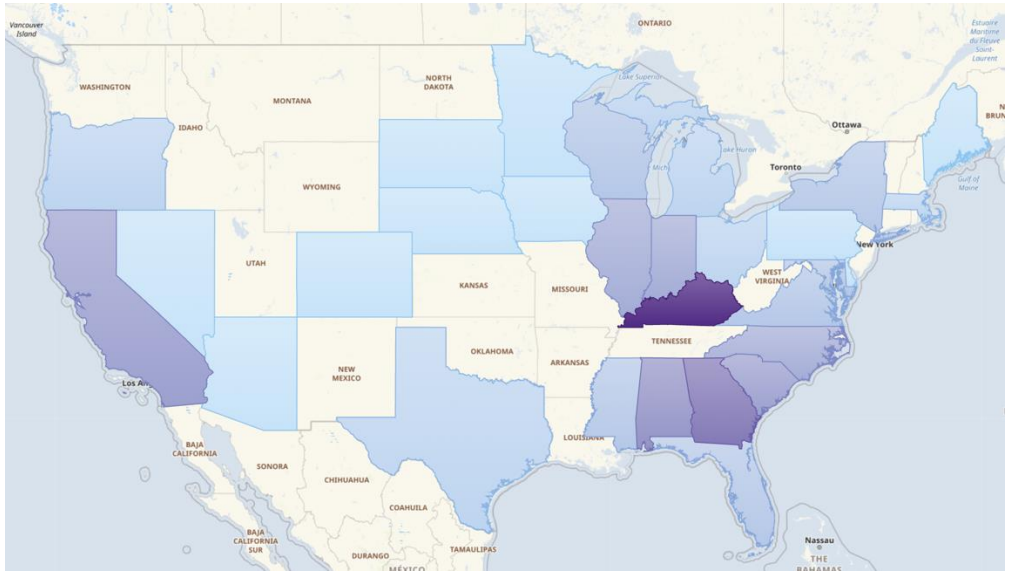
- 2,028 new first-time freshmen
  - 4th largest class in Tech history
- Average ACT: 24.2
- Average high school GPA: 3.72
  - 37% with 4.0
- Presidential Scholars: 1,089
- National Merit Semifinalists: 5



# New Freshmen Class

Students from

- 89 of Tennessee's 95 counties
  - Overall, Tech has students from every Tennessee county
- 17 other countries
- Ages range from 16-35
- 43 have served or serving in U.S. military




*New freshmen came from 30 states other than Tennessee (Hawaii not pictured).*

# 2024 Retention & Graduation Rates

## Fall 2024 Freshman Retention Rates

- Overall: 80.1%
- Presidential Scholars: 89.0%

## Graduation Rates

- 4-year: 46.2% (started 2021 and finished by 2025; all-time high)
- 6-year: 56.0% (started 2019 and finished by 2025)

# Top Majors, All Students

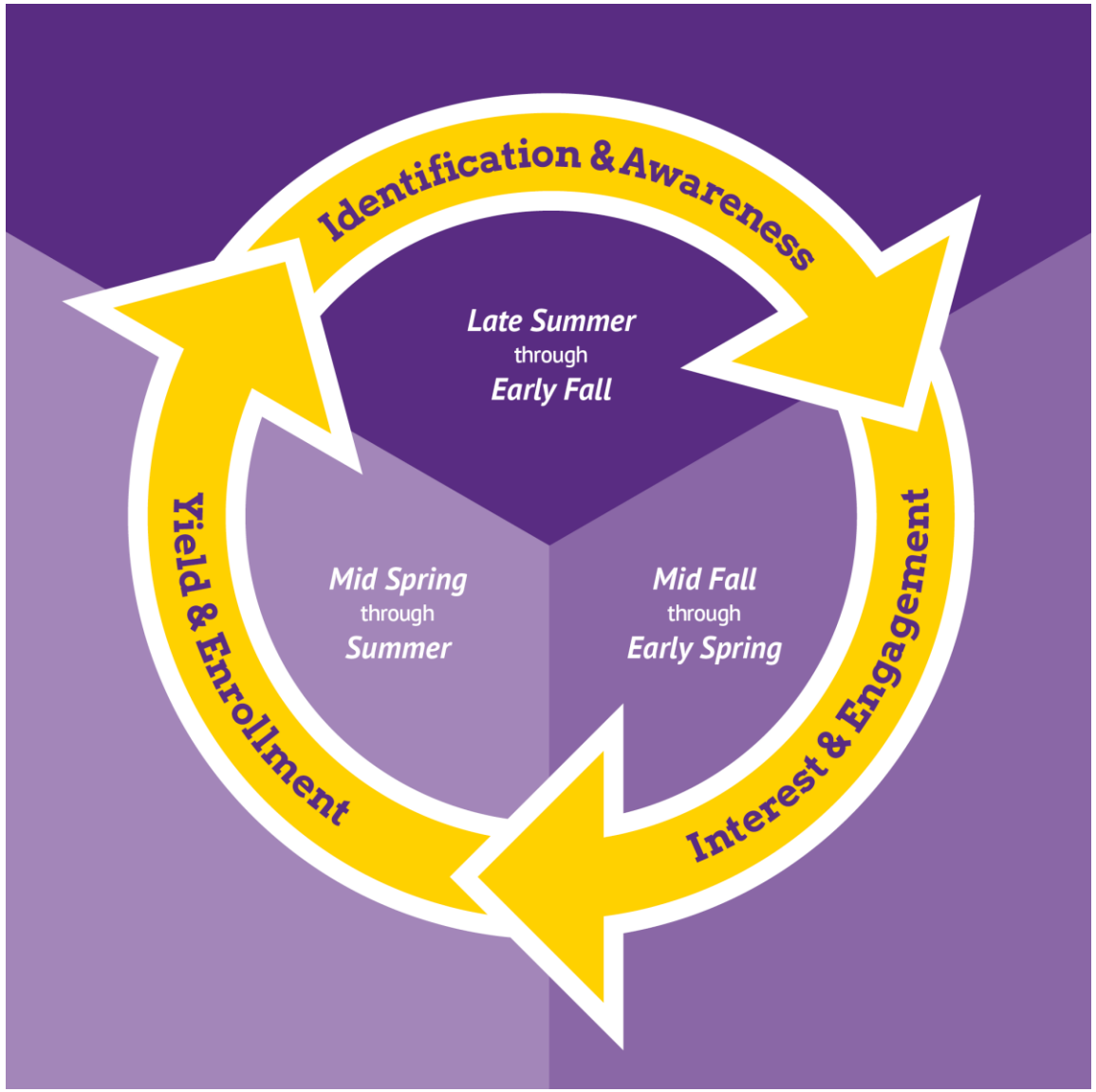
## Top 10 Undergraduate Majors

1. Mechanical Engineering
2. Computer Science
3. Nursing
4. Biology
5. Exercise Science
6. Civil & Environmental Engineering
7. Business Management
8. Electrical Engineering
9. Psychology
10. Elementary Education

## Top 5 Graduate Programs

1. Curriculum & Instruction (MA)
2. Business Administration (MBA)
3. Nursing (MSN)
4. Professional Studies (MPS)
5. Counseling & Psychology (MA)

# Student Recruitment Cycle




**Identification & Awareness**
Identifying potential students and raising awareness of Tech

**Interest & Engagement**
Nurturing interest of prospective students

**Yield & Enrollment**
Convincing prospective students to enroll

# What has already been done for Fall 2026

**New and reorganized admissions staff**

- New director of admissions started this summer
- New members of the admissions data team
- Creation of transfer team

**Recruiting happening now**

- Application for Fall 2026 is open
- Admissions recruiters already on the road

# Key dates for fall recruiting

**Free App Week, Sept. 15-19**

- Replaced Free App September (month)

**Tech to You**

- Williamson County, Oct. 21
- Wilson County, Oct. 23
- Hamilton County, Oct. 27
- Knox County, Oct. 28
- Rutherford County, Nov. 4

**Scholarship Deadline, Dec. 15**

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