



Transform Your FUTURE with Tennessee Tech.



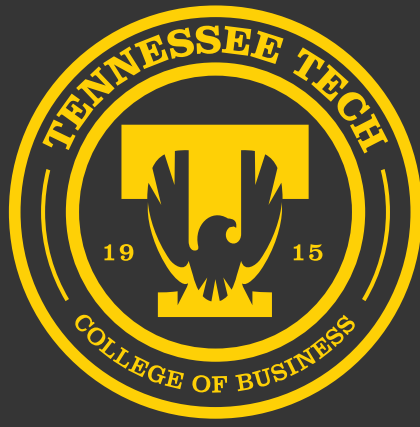
TENNESSEE TECH MASTER OF BUSINESS ADMINISTRATION

MBA

A PATH WITH IMPACT

Flexible 30-Hour Online MBA—Accessible to All





ABOUT THE MBA PROGRAM

Tennessee Tech's MBA program is crafted to empower professionals from diverse academic and career backgrounds to excel as industry leaders. The program offers a comprehensive core in business studies, designed to develop general managerial competence and enhance managerial expertise through cutting-edge content delivery and hands-on, experiential learning. Elective courses allow you to hone specialized skills that align with your professional interests and career goals.



GENERAL MBA

CURRICULUM



The core content of Tennessee Tech's MBA program delivers essential business knowledge that equips professionals to become effective leaders across various industries. The curriculum includes advanced education in accounting, finance, marketing, economics, statistics, IT, and leadership. The program culminates in a comprehensive capstone course, where you'll apply core principles in a simulated business environment, ensuring practical, real-world experience.

For those seeking further specialization, industry-focused certificates are available in healthcare, cyber management and analytics, and banking & financial services, allowing you to develop expertise tailored to your specific career path.

For more information on certificate tracks and stand-alone electives, please visit tntech.edu/business/mba.



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MBA DEGREE



OUTLINE

Tennessee Tech's MBA is a 30-hour fully online program consisting of eight core courses (24 hours) and two electives (6 hours). The core courses span all critical areas of business, including accounting, economics, finance, marketing, organizational behavior and leadership, information technology, data analytics, and business strategy. The 24-hour MBA core consists of the following:

MBA CORE COURSES

1. **ACCT 6010 - Accounting Information for Management Decisions**
2. **BMGT 6200 - Organizational Leadership**
3. **BMGT 6950 - Business Strategy (Capstone Course)**
4. **DS 6220 - Management of Information Technology**
5. **ECON 6050 - Analytical Decision Making**
6. **ECON 6000 - Managerial Economics**
7. **FIN 6020 - Financial Management**
8. **MKT 6100 - Strategic Marketing**

MBA ELECTIVES

Students choose two courses (6 hours) as electives to complete their MBA program. Electives are offered in all areas of the business core including economics, accounting, finance, marketing, business management, and data science. Electives may also be satisfied by special offerings including international travel courses or independent research. Elective offerings vary by semester and include courses in advanced data analytics, services marketing, entrepreneurship, cyber management, financial statement analysis, network security, economics of health care, banking and financial services, and others.

SELF-PACED

PROGRAM



The MBA program is designed to accommodate the demands of your busy life. You can pursue your degree at a pace that suits you—completing it in as little as one calendar year or spreading it out over several years if needed. The program offers the flexibility to take semesters off or adjust your course load each semester, making it easier to balance work and personal commitments.



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WHY CHOOSE AN MBA FROM TECH?



Tennessee Tech's MBA program is accredited by the Association to Advance Collegiate Schools of Business (AACSB), which represents the highest accreditation that a business school can achieve, worldwide.



**AACSB
ACCREDITED**

+ 
ADD A
CERTIFICATE

If you're going for your MBA, you can make your hours do double duty toward a certificate in one of several high-demand, technologically infused specializations offered at Tennessee Tech. It's just one more way Tech is streamlining the process of acquiring career-relevant skills that help you invest in yourself.

COMPETITIVE
ADVANTAGE at
**AFFORDABLE
RATE**



OVER **2**
DECADES
of online **teaching**
experience



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MBA + PROFESSIONAL CERTIFICATES



[CHOOSE 2 FOR MBA + ADD 3 FOR CERTIFICATE COMPLETION]



BANKING + FINANCE

Designed for current banking professionals and business managers seeking a graduate degree in business with a more directed track

1. **DS 6540 - Network Security**
2. **DS 6570 - Cyber Security Management**
3. **FIN 6920 - Banking & Financial Services**
4. **MKT 6510 - Services Marketing**
5. **ACCT 5300 - Financial Statement Analysis**



CYBER SECURITY MANAGEMENT + ANALYTICS

Designed to develop management skills for individuals managing information systems, conducting data analytics, working with big data and communicating data analyses

1. **DS 6530 - Advanced Data Analytics**
2. **DS 6540 - Network Security**
3. **DS 6550 - Database Management**
4. **DS 6570 - Cyber Security Management**
5. **EMGT 6210 - Project Management 1**



HEALTHCARE + INFORMATICS

Designed for individuals across all sectors of healthcare who are seeking mid-level and advanced leadership positions in the healthcare industry. It is also beneficial for medical and pharmaceutical professionals who oversee the business aspect of their own practices.

1. **ECON 6900 - Economics of Healthcare**
2. **DS 6570 - Cyber Security Management**
3. **DS 6900 - Health Care Analytics**
4. **EMGT 6210 - Project Management 1**
5. **PRST 6570 - Public Health**

DERRYBERRY HALL

PREPARE TO
SOAR
CHANGE THE WORLD

COST

AND FINANCIAL AID



The Tennessee Tech MBA is ranked among the top accredited schools in the nation for affordability by bestvalueschools.org and multiple professional organizations.

Total Cost of MBA Program (30 credit hours)

Costs for the total 30-hour program are:

- ✓ Tennessee Residents: \$24,090 (including tuition and fees)
- ✓ Out-of-State U.S. Citizens: \$28,290 (including tuition and fees)
- ✓ International Students: \$50,070 (including tuition and fees)

Financial Aid Options

Students pursuing their MBA may qualify for a variety of financial aid options, including...

- ✓ Graduate Assistantships
- ✓ Departmental Scholarships
- ✓ Federal and State Financial Aid

STUDY ABROAD



PROGRAM

One popular elective is our International Experience class (**MBA6980**), which culminates in a trip abroad to study business in other cultures. Faculty and students have traveled to countries including Australia, India, England, France, South Africa, Spain, Brazil and Ireland to study business differences in an international context.



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“The things you learn about other cultures and societies just can’t be measured unless you go experience it for yourself. I would encourage anyone who has that opportunity to study abroad to take that opportunity.”

- HAYDEN ALEXANDER
MBA ALUM '19

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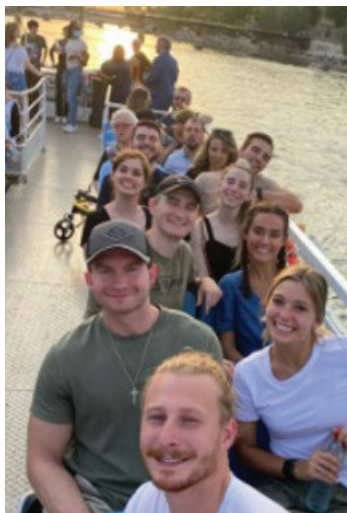
“I am so grateful to have been a part of this experience in Spain and this group of people. It allowed me to learn so much about international business, the culture of Spain, and make memories of a lifetime..”

- SYDNEY RATLEDGE
MBA STUDENT 2023

“

“What an amazing trip this has been! I want to thank Tennessee Tech for this once-in-a-lifetime opportunity! London and Paris were amazing and I highly recommend.”

- PEYTON ROBERTS
MBA STUDENT 2022



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ADMISSION

REQUIREMENTS



TO APPLY, YOU WILL NEED THE FOLLOWING:

- ✔ A current resume. Make sure your resume contains dates for all work experience and degrees received.
- ✔ Official transcripts from all institutions where you took classes or received a degree. You may provide copies of transcripts to speed up the application process, but official transcripts will be needed to finalize admission.

FACTORS THAT MAY BE CONSIDERED IN THE ADMISSION DECISION ARE:

- ✔ Undergraduate GPA*
- ✔ Professional Work Experience^o
- ✔ Graduate Degrees and Relevant Achievements[^]

The Tech MBA welcomes applicants from all academic majors. We do not require an undergraduate business degree or prerequisite business courses to be admitted to the program. Instead of prerequisite coursework, we offer a self-paced orientation experience that will allow you to start the program with foundational knowledge.

* Although not required, we strongly recommend that you consider preparing for and taking the GMAT (preferred) or GRE if your undergraduate GPA is below 3.0 and/or you, have little or no professional work experience, as the results may weigh favorably on the admission decision. GMAT information is available [here](#).

^o Professional work experience is post-undergraduate professional or military experience and should be described on the applicant's resume.

[^] Graduate degrees (e.g., MD, JD, MS, MA, PharmD, etc.) should be documented on the applicant's transcript(s) and denoted on the resume.

How A Tennessee Tech MBA Can Benefit You



TESTIMONY

“

“The quality of an MBA program is crucial for professionals seeking to advance their careers. With an MBA from Tennessee Tech, you can be confident you’re choosing a recognized and respected program with a proven track record of excellence.”

- DR. JULIE PHARR, ASSISTANT DEAN FOR GRADUATE BUSINESS PROGRAMS

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“Completing my Master of Business Administration program at Tennessee Tech University was a transformative experience that propelled my career to new heights. The curriculum gave me advanced business knowledge, strategic thinking skills, and a global perspective. Not only did it enhance my professional capabilities, but it also expanded my network, opening doors to exciting opportunities and connections in the academic world.”

- ALYSSA BEVACQUA, MBA GRADUATE 2022

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“I chose an MBA over other master’s programs because it will increase career advancement opportunities. The program has given me the resources and insights to excel in my current role and future opportunities. I recommend that any engineering graduate with an analytical mindset and a passion for leadership enroll in the program.”

- BRANDON MCMAHAN, MBA



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INNOVATE
AND LEAD
CHANGE YOUR WORLD



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Tennessee Tech does not condone and will not tolerate discrimination against any individual on the basis of race, religion, color, creed, sex, age, national origin, genetic information, disability, veteran status, and any other basis protected by federal and state civil rights law. Tennessee Tech complies with Title IX and prohibits discrimination on the basis of sex in education programs and activities, admissions or employment. For inquiries regarding non-discrimination policies, contact equity@tntech.edu; for Title IX, TitleIX@tntech.edu. The TTU policy on nondiscrimination can be found at www.tntech.edu/idea. #CBUSR092-PRNT-19