

Your Tech MBA+ Professional Certificate in **ONE YEAR**



**AFFORDABLE. AACSB ACCREDITED.
FULLY ONLINE.**



TENNESSEE TECH MASTER OF BUSINESS
ADMINISTRATION

MBA

A PATH WITH IMPACT





WHY CHOOSE? TENNESSEE TECH'S MBA

- ✓ **33-HOUR, AACSB-ACCREDITED MBA**
- ✓ **FINISH IN AS LITTLE AS 12-18 MONTHS**
- ✓ **CERTIFICATE OPTIONS IN HIGH-DEMAND FIELDS**
- ✓ **DESIGNED FOR WORKING PROFESSIONALS**


100%
ONLINE

3 
CERTIFICATE
TRACKS


20+ YEARS
ONLINE TEACHING

MBA + CERTIFICATE EXPLAINED



Two Backgrounds. One Smart Path.

Whether you're launching your career or leveling up, Tennessee Tech's fully online MBA offers a flexible, affordable, and accelerated path to success. Choose a general MBA or add a certificate—either way, you may finish in just 33 credit hours.



FOR BUSINESS MAJORS

Finish Faster. Specialize Smarter.

Already have a business background? Customize your MBA with a certificate or stay focused with a general track.

- Waive one core course
- Apply 4 electives toward a 12-hour graduate certificate
- Earn your MBA + Certificate in just 33 credit hours
- Or complete a general MBA—no certificate required—also in 33 hours
- Finish in as little as one year

Certificate Options:

- Banking & Financial Services
- Cybersecurity Management & Analytics
- Healthcare Informatics



FOR NON-BUSINESS MAJORS

No Business Degree? No Problem.

Get the business fundamentals you need—then choose your focus.

- No prerequisites required
- Build your business foundation through 8 core courses
- Want a certificate? Use 3 electives + 1 additional course (36 total hours)
- Prefer a general MBA? Complete 8 core + 3 electives (33 total hours)

Certificate Options:

- Banking & Financial Services
- Cybersecurity Management & Analytics
- Healthcare Informatics

Start Your Application Today!
Invest in your future. Specialize with purpose.



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MBA

CURRICULUM



Tennessee Tech's MBA is a 33-hour fully online program consisting of eight core courses (24 hours) and three electives (9 hours). Students with an undergraduate degree in any area of business can waive the one core course corresponding to their bachelor's degree and replace it with an extra business elective.

MBA CORE COURSES

- | | |
|--|--|
| 1 ECON 6000 - Managerial Economics | 5 MKT 6100 - Strategic Marketing |
| 2 ACCT 6010 - Accounting Information for Management Decisions | 6 BMGT 6200 - Organizational Leadership |
| 3 FIN 6020 - Financial Management | 7 DS 6220 - Management of Information Technology |
| 4 ECON 6050 - Analytical Decision Making | 8 BMGT 6950 - Business Strategy (Capstone Course) |

The core courses span all critical areas of business, including accounting, economics, finance, marketing, organizational behavior and leadership, information technology, data analytics, and business strategy. The 24-hour MBA core consists of the following:

***Earn your MBA in just 33 hours –**
with the flexibility to tailor your electives to your goals.*

MBA ELECTIVES

Electives are offered in all areas of the business core including economics, accounting, finance, marketing, business management, and data science. Electives may also be satisfied by special offerings, including international travel courses or independent research. Elective offerings vary by semester and include courses in advanced data analytics, services marketing, entrepreneurship, cyber management, financial statement analysis, network security, economics of health care, banking and financial services, and others.



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Specialize Your MBA with a Certificate

CERTIFICATE TRACKS OVERVIEW

Students who enter with a bachelor's degree in business are able to use their four graduate business electives to complete a 12-hour professional certificate. Students coming in without a business degree may use their three electives and complete the 12-hour certificate with only one extra course.



BANKING + FINANCIAL SERVICES

This certificate is designed for professionals across the banking sector, offering practical expertise in bank management, financial services, commercial lending, risk assessment, and derivatives. It also builds essential skills in data analytics and cyber management.

FIN 6920 - Banking & Financial Services

MKT 6510 - Services Marketing

Plus, choose two courses* from the following:

ACCT 5300 - Financial Statement Analysis

DS 6540 - Network Security

DS 6570 - Cyber Security Management

**Up to 6 hours of Graduate Banking
School credit may be substituted
for any two courses*



HEALTHCARE INFORMATICS

As Tennessee's healthcare industry grows, professionals are seeking business skills to advance into leadership roles. Tennessee Tech meets this need with a graduate certificate tailored to the evolving demands of healthcare management.

ECON 6900 - Special Topics - Economics of Healthcare OR **PRST 6530** - Healthcare Systems Economics

DS 6570 - Cyber Security Management

DS 6530 - Advanced Data Analytics

Plus, choose one of the PRST courses below:

PRST 6540 - Health Informatics

PRST 6550 - Computer-Based Decision-Making in Healthcare Administration

PRST 6560 - Biosciences for Healthcare Administration

PRST 6570 - Public Health



CYBERSECURITY MANAGEMENT + ANALYTICS

Cybersecurity is a global priority, yet skilled professionals remain in short supply. This certificate helps bridge the talent gap by equipping students with essential knowledge in IT analytics, data management, policy compliance, personnel and network security, risk mitigation, cyber audits, and IT project management.

DS 6530 - Advanced Data Analytics

DS 6540 - Network Security

DS 6550 - Database Management

DS 6570 - Cyber Security Management

FLEXIBILITY & FORMAT

SELF-PACED PROGRAM



The MBA program is designed to accommodate the demands of your busy life. You can pursue your degree at a pace that suits you—completing it in as little as one calendar year or spreading it out over several years if needed. The program offers the flexibility to take semesters off or adjust your course load each semester, making it easier to balance work and personal commitments.



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COMPLETION TIMELINE

OPTIONS

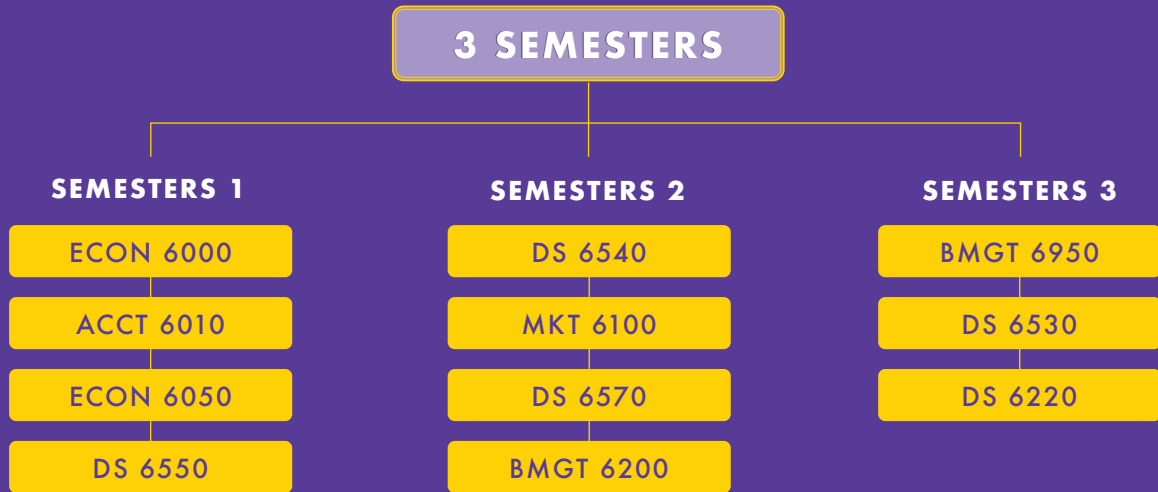


MBA Curriculum Sample Plan for Non-Business Major*



* Undergraduate Business Majors will take a fourth elective instead of the core course of their undergraduate degree program

MBA + Cyber Management & Analytics Certificate Curriculum Sample Plan for Finance Major*



* Core Course in Finance (FIN 6020) waived

COST

AND FINANCIAL AID



The Tennessee Tech MBA is ranked among the top accredited schools in the nation for affordability by bestvalueschools.org and multiple professional organizations.

Total Cost of MBA Program (33 credit hours)

Costs for the total 33-hour program are:

- ✓ Tennessee Residents: \$26,499.00 (including tuition and fees)
- ✓ Out-of-State U.S. Citizens: \$31,119.00 (including tuition and fees)
- ✓ International Students: \$55,077.00 (including tuition and fees)

Financial Aid Options

Students pursuing their MBA may qualify for a variety of financial aid options, including...

- ✓ Departmental Scholarships
- ✓ Federal and State Financial Aid

GLOBAL EXPERIENCES

AND ELECTIVES



A uniquely enriching elective, International Experience ([MBA6980](#)), takes learning beyond the classroom with an immersive trip abroad. Join faculty and fellow students as you explore global business

practices firsthand in dynamic destinations like Australia, India, England, France, South Africa, Spain, Brazil, and Ireland—gaining invaluable insights into how business thrives across diverse cultures.



“What I actually learned went far beyond business strategy. I saw how deeply culture and community values influence customer experience, how passion drives small business resilience, and how conservation can be both an ethical and economic priority.”

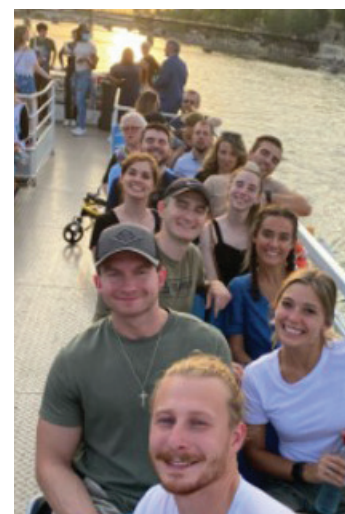
– NATALIE HALFACRE,
MBA ALUM '2025

“I am so grateful to have been a part of this experience in Spain and this group of people. It allowed me to learn so much about international business, the culture of Spain, and make memories of a lifetime..”


– SYDNEY RATLEDGE,
MBA STUDENT 2023

“What an amazing trip this has been! I want to thank Tennessee Tech for this once-in-a-lifetime opportunity! London and Paris were amazing and I highly recommend.”

– PEYTON ROBERTS,
MBA STUDENT 2022



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HOW TO APPLY

ADMISSION REQUIREMENTS



TO APPLY, YOU WILL NEED THE FOLLOWING:

- ✓ A current resume. Make sure your resume contains dates for all work experience and degrees received.
- ✓ Official transcripts from all institutions where you took classes or received a degree. You may provide copies of transcripts to speed up the application process, but official transcripts will be needed to finalize admission.
- ✓ One letter of recommendation. The letter may be from a professional or personal reference.

FACTORS THAT MAY BE CONSIDERED IN THE ADMISSION DECISION ARE:

- ✓ Undergraduate GPA*
- ✓ Professional Work Experience⁰
- ✓ Graduate Degrees and Relevant Achievements[^]

The Tech MBA welcomes applicants from all academic majors. We do not require an undergraduate business degree or prerequisite business courses to be admitted to the program. Instead of prerequisite coursework, we offer a self-paced orientation experience that will allow you to start the program with foundational knowledge.

* Although not required, we strongly recommend that you consider preparing for and taking the GMAT (preferred) or GRE if your undergraduate GPA is below 3.0 and/or you have little or no professional work experience, as the results may weigh favorably on the admission decision. GMAT information is available [here](#).

⁰ Professional work experience is post-undergraduate professional or military experience and should be described on the applicant's resume.

[^] Graduate degrees (e.g., MD, JD, MS, MA, PharmD, etc.) should be documented on the applicant's transcript(s) and denoted on the resume.

Start Your Application Today!

Invest in your future. Specialize with purpose.



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How A Tennessee Tech MBA Can Benefit You



TESTIMONY

“

“The quality of an MBA program is crucial for professionals seeking to advance their careers. With an MBA from Tennessee Tech, you can be confident you’re choosing a recognized and respected program with a proven track record of excellence.”

– DR. JULIE PHARR, ASSISTANT DEAN FOR GRADUATE BUSINESS PROGRAMS

“

“Completing my Master of Business Administration program at Tennessee Tech University was a transformative experience that propelled my career to new heights. The curriculum gave me advanced business knowledge, strategic thinking skills, and a global perspective. Not only did it enhance my professional capabilities, but it also expanded my network, opening doors to exciting opportunities and connections in the academic world.”

– ALYSSA BEVACQUA, MBA GRADUATE

“

“I chose an MBA over other master’s programs because it will increase career advancement opportunities. The program has given me the resources and insights to excel in my current role and future opportunities. I recommend that any engineering graduate with an analytical mindset and a passion for leadership enroll in the program.”

– BRANDON MCMAHAN, MBA



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Tennessee Tech does not condone and will not tolerate discrimination against any individual on the basis of race, religion, color, creed, sex, age, national origin, genetic information, disability, veteran status, and any other basis protected by federal and state civil rights law. Tennessee Tech complies with Title IX and prohibits discrimination on the basis of sex in education programs and activities, admissions or employment. For inquiries regarding non-discrimination policies, contact equity@tntech.edu; for Title IX, TitleIX@tntech.edu. The TTU policy on nondiscrimination can be found at www.tntech.edu/ideaa. #CBUSR092-PRNT-19