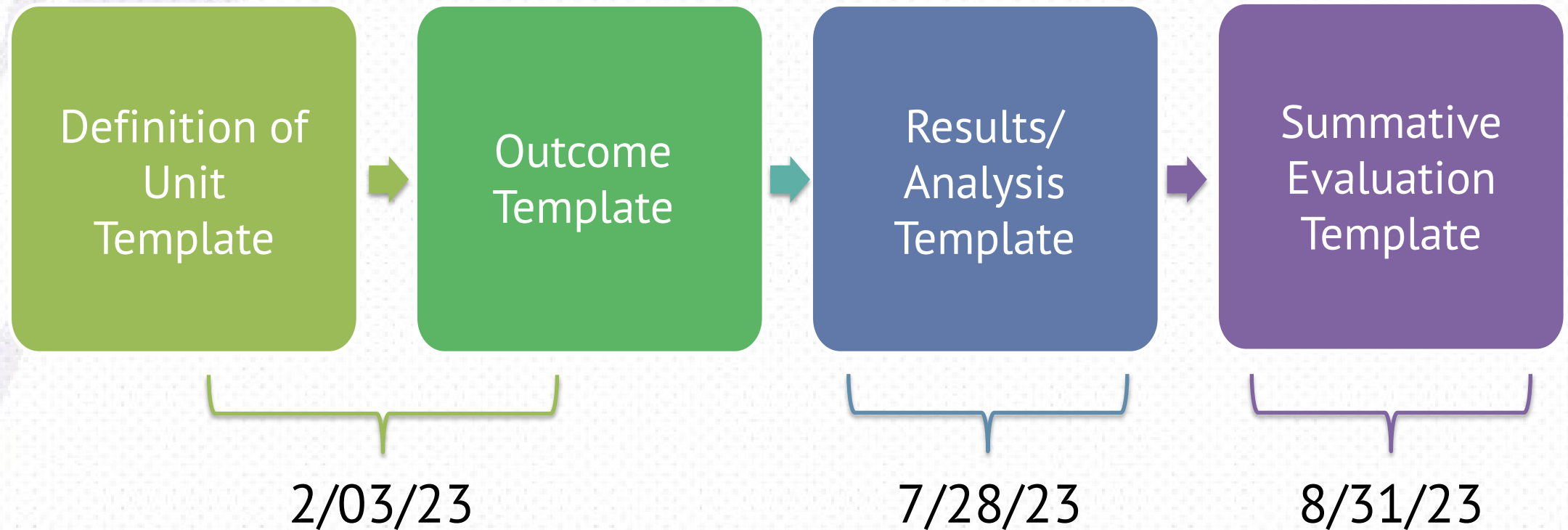




# Institutional Effectiveness

# Timeline for the IE Process



# Follow-up on IE Plan Review

## 1. Naming of Items on Campus Labs

PO 1: Course Evaluation Response Rates

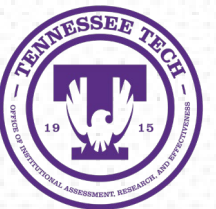
IARE

Outcome

Results: PO 1: Course Evaluation Response Rates

IARE

Results/Analysis



# Follow-up on IE Plan Review, continued

## 2. Description and Detail for Assessment Methods

**Assessment Methods**  
*Briefly describe the assessment tool or tools that are used to evaluate the outcome and how the results are collected. List and describe each tool separately.*

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IDEA Course Evaluations are administered through Campus Labs each semester.

- The response rate for course evaluations is calculated for each course evaluation administration in the Fall, Spring, and Summer. Response rate information is shared in a report for Deans and Chairs in the Fall and Spring semesters.
- The non-response rate evaluates the number of courses with no student responses (0% response rate)

UL » LI

**Plan Item Files**  
There are no attachments.

+ File

+ Folder



# Workshop Priorities

## RESULTS/ANALYSIS TEMPLATE

Results/Analysis

Modifications for  
Improvement

Documented in Campus Labs

**July 28 Deadline**

- 3-5 Results/Analysis templates
  - Reported Assessment Results
  - Narrative Addresses each Success Criteria
  - Documented Action Plans (if needed)

**August 31 Deadline**

- 1 Summative Evaluation template
  - Brief Summary of Action Plans
  - IE Plan changes (if needed)



# Results/Analysis

## Definition

- Results - Summary of data collected

## Questions to ask

- What were the findings?
- How do the results compare to the last time this outcome was assessed?
- Were the results what was expected?





# Use of Results

## Definition

- Use of Results – Based on the data collected, what actions will be taken to improve delivery of programs and services; how will the results be used for continuous improvement

## Questions to ask

- Where is the department/program succeeding in accomplishing its goals?
  - Are there some areas where improvements are needed?
- What steps will be taken to improve outcomes/student learning?
- If changes were made based on prior year's assessment results, what was the impact of those changes?



# Tips for Results/Use of Results

1. Display trend/historical results when available
2. Provide results for all assessment methods
3. Directly address each Criteria for Success in the narrative
4. Discuss any Action Plans (current or future) associated with the outcome
5. Qualitative information can provide helpful context





## EXAMPLE: RESULTS & ANALYSIS

### Office of Institutional Assessment, Research, and Effectiveness

Program Outcome		Assessment Methods	Criteria for Success
PO 1: The IARE office will improve the course evaluation response rates to 50% by providing additional messaging and support for faculty.		<p>IDEA Course Evaluations are administered through Campus Labs each semester.</p> <ul style="list-style-type: none"><li>The response rate for course evaluations is calculated for each course evaluation administration in the Fall, Spring, and Summer. Response rate information is shared in a report for Deans and Chairs in the Fall and Spring semesters.</li><li>The non-response rate evaluates the number of courses with no student responses (0% response rate)</li></ul>	<ul style="list-style-type: none"><li>IARE has set a threshold of 50% for the 2022-23 academic year. IARE has established a target goal of 70% per IDEA and Campus Labs guidance.</li><li>IARE has set a threshold for non-response courses (0% response rate) to be no more than 3%.</li></ul>
Alignment with Strategic Goals			
	‘Education for Life’		
	‘Innovation in all We Do’		
3A	‘Exceptional Stewardship’		
	‘Engagement for Impact’		
Results and Analysis		Use of Results to Improve Outcomes	
<p>IDEA achieved a 47% response rate in Fall Semester 2022, which does not meet the threshold of 50%.</p> <p>IDEA achieved a 4% non-response rate in Fall Semester 2022, which does not meet the threshold of 3%.</p>		<p>IARE will continue to work to improve response rates. We will work with Academic Affairs to communicate with faculty, chairs, and deans.</p>	

## IMPROVED: RESULTS & ANALYSIS

### Office of Institutional Assessment, Research, and Effectiveness

Results and Analysis	Use of Results to Improve Outcomes																								
<p><b>IDEA Response Rate – Institution Level</b></p> <table><tr><th></th><th>2020</th><th>2021</th><th>2022</th></tr><tr><td>Spring</td><td>33%</td><td>40%</td><td>46%</td></tr><tr><td>Fall</td><td>38%</td><td>46%</td><td>47%</td></tr></table> <p>While there have been noted improvements in IDEA response rates, IARE has not met the threshold of 50%. Additional messaging and reports began in Fall Semester 2021 and contributed to a significant improvement.</p> <p><b>IDEA Non-Response Rate – Institution Level</b></p> <table><tr><th></th><th>2020</th><th>2021</th><th>2022</th></tr><tr><td>Spring</td><td>8%</td><td>7%</td><td>6%</td></tr><tr><td>Fall</td><td>6%</td><td>4%</td><td>4%</td></tr></table> <p>Similarly, while there have been improvements in the percentage of courses with no student responses, IARE has not met the threshold of 3%.</p> <p><i>Attached is the response rate report distributed to deans and chairs with a break down by college and department.</i></p>		2020	2021	2022	Spring	33%	40%	46%	Fall	38%	46%	47%		2020	2021	2022	Spring	8%	7%	6%	Fall	6%	4%	4%	<p>IARE will continue to make faculty aware of course evaluations through Academic Affairs messaging and by sharing response rate reports with Deans and Chairs. Response rates indicate that messaging and sharing of reports has significantly improved results since this process began in Fall 2021.</p> <p>In an effort to continue this improvement, IARE will begin sharing non-response rate reports with Deans and Chairs beginning Fall 2023. These reports will seek to identify and generate awareness of areas with a high degree of non-response courses.</p>
	2020	2021	2022																						
Spring	33%	40%	46%																						
Fall	38%	46%	47%																						
	2020	2021	2022																						
Spring	8%	7%	6%																						
Fall	6%	4%	4%																						

## English BA Academic Unit

Student Learning Outcome		Assessment Methods	Criteria for Success																									
Students graduating with a degree in English will employ their capacity to write and speak clearly with 85% of students scoring “Very Good” or above in each relevant rubric category of the ENGL 4995-Senior Colloquium Oral Presentation.		ENGL4995-Senior Colloquium Rubric: A rubric was developed in 2012-13 to assess student oral presentations in our departmental capstone course, English 4995-Senior Colloquium. This presentation is a culminating project focused on historical traditions in British Literature. The rubric was used to assess presentations in the capstone. Relevant Rubric Categories: <ul style="list-style-type: none"><li>• Student presented using correct diction, syntax, usage, grammar, and mechanics.</li><li>• Student used few fillers and maintained an extemporaneous style.</li><li>• Speaker dynamics, eye contact, and attire were appropriate for the purpose and context of the presentation.</li><li>• Student created a welcoming environment for audience interaction, including dialogue and questions, where appropriate</li></ul>	ENGL4995-Senior Colloquium Rubric: <ul style="list-style-type: none"><li>• 85% of students will score “Very Good” or above in each relevant rubric category</li></ul>																									
Alignment with Strategic Goals																												
1a	‘Education for Life’																											
2b	‘Innovation in all We Do’																											
Results and Analysis			Use of Results to Improve Outcomes																									
<b>Fall22-Spr23: English 4995 – Senior Colloquium</b> <table><tr><td></td><td>Poor</td><td>Fair</td><td>Very Good</td><td>Excellent</td></tr><tr><td>Diction &amp; Grammar</td><td>10%</td><td>5%</td><td>65%</td><td>20%</td></tr><tr><td>Extemporaneous Style</td><td>5%</td><td>20%</td><td>50%</td><td>25%</td></tr><tr><td>Speaker Dynamics</td><td>0%</td><td>5%</td><td>70%</td><td>25%</td></tr><tr><td>Audience Interaction</td><td>0%</td><td>0%</td><td>70%</td><td>30%</td></tr></table> <p>Only 75% of students were scored as Very Good or Excellent in Extemporaneous Style.</p>				Poor	Fair	Very Good	Excellent	Diction & Grammar	10%	5%	65%	20%	Extemporaneous Style	5%	20%	50%	25%	Speaker Dynamics	0%	5%	70%	25%	Audience Interaction	0%	0%	70%	30%	With only 75% of students scoring at the desired level on Extemporaneous Style, the English department is planning to provide additional support to students in the Fall 2023 semester.
	Poor	Fair	Very Good	Excellent																								
Diction & Grammar	10%	5%	65%	20%																								
Extemporaneous Style	5%	20%	50%	25%																								
Speaker Dynamics	0%	5%	70%	25%																								
Audience Interaction	0%	0%	70%	30%																								

## IMPROVED: RESULTS & ANALYSIS

### English BA Academic Unit

Results and Analysis						Use of Results to Improve Outcomes
<b>English 4995 – Senior Colloquium: Percent of Students Very Good or Excellent</b>						<p>While Extemporaneous Style did not meet threshold, there was significant improvement in student learning. In Fall 2022, the English Department began offering a peer review presentation session for interested students. The practice session allowed students to present to fellow students enrolled in Senior Colloquium and to receive feedback from peers prior to capstone presentation. Students involved in the practice session performed significantly better than students who did not attend.</p> <p>These peer review sessions will continue to be offered in Fall 2023 and Spring 2024. Based on these positive results, the department may require student participation in peer review sessions as a component of the capstone experience.</p>
	2018-19	2019-20	2020-21	2021-22	2022-23	
Diction & Grammar	86%	88%	87%	83%	85%	
Extemporaneous Style	70%	58%	55%	56%	75%	
Speaker Dynamics	94%	96%	89%	92%	95%	
Audience Interaction	95%	100%	100%	98%	100%	
<p>Students continue to perform above threshold on Diction and Grammar, Speaker Dynamics, and Audience Interaction. The department will continue to monitor Diction and Grammar as student progress hovers around the threshold level.</p> <p>Extemporaneous Style continued to fall below threshold, but the Department is making progress.</p>						

## Office of New Student and Family Programs

Program Outcome		Assessment Methods		Criteria for Success																																									
Parents and students who attend first-year orientation programs will illustrate that the programs provided them with sufficient information on Academic Requirements, Financial Aid, and Dining Services with 80% responding favorably to the SOAR Student and Parent Evaluation.		SOAR Student and Parent Evaluation: Students and parents complete the SOAR Student and Parent Evaluations at the conclusion of their respective orientation programs. The survey asks an array of questions covering the program and collects both qualitative and quantitative data for analysis and programmatic improvements.  Selected questions for evaluation:		SOAR Student and Parent Evaluation: Students: <ul style="list-style-type: none"><li>90% of students will complete the evaluation</li><li>At least 80% of participants will respond favorably (agree or strongly agree) with selected questions.</li></ul> Parents: <ul style="list-style-type: none"><li>60% of parents will complete the evaluation</li><li>At least 80% of participants will respond favorably (agree or strongly agree) with selected questions.</li></ul>																																									
Alignment with Strategic Goals		<ul style="list-style-type: none"><li>The Academic College/ Dept Meetings allowed me to understand my major requirements, identify academic resources to support my success, and finalize my course schedule.</li><li>After attending the “University Finances 101” meeting, I have a better understanding of financial aid and fee payment processes and deadlines.</li><li>The Dining presentation helped me identify meal plans and dining options on campus.</li></ul>																																											
	‘Education for Life’																																												
	‘Innovation in all We Do’																																												
3a	‘Exceptional Stewardship’																																												
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Results and Analysis				Use of Results to Improve Outcomes																																									
<b>Student Evaluations: Percent Favorable</b> <table><tr><td></td><td>18-19</td><td>19-20</td><td>20-21</td><td>21-22</td></tr><tr><td>Academic Meetings</td><td>91%</td><td>89%</td><td>91%</td><td>90%</td></tr><tr><td>University Finances</td><td>75%</td><td>76%</td><td>82%</td><td>88%</td></tr><tr><td>Dining Services</td><td>92%</td><td>94%</td><td>91%</td><td>93%</td></tr></table> <b>Parent Evaluations: Percent Favorable</b> <table><tr><td></td><td>18-19</td><td>19-20</td><td>20-21</td><td>21-22</td></tr><tr><td>Academic Meetings</td><td>93%</td><td>91%</td><td>93%</td><td>92%</td></tr><tr><td>University Finances</td><td>65%</td><td>67%</td><td>78%</td><td>89%</td></tr><tr><td>Dining Services</td><td>90%</td><td>86%</td><td>89%</td><td>91%</td></tr></table> Students and Parents are satisfied with the SOAR orientation program.					18-19	19-20	20-21	21-22	Academic Meetings	91%	89%	91%	90%	University Finances	75%	76%	82%	88%	Dining Services	92%	94%	91%	93%		18-19	19-20	20-21	21-22	Academic Meetings	93%	91%	93%	92%	University Finances	65%	67%	78%	89%	Dining Services	90%	86%	89%	91%	Students and Parents are highly satisfied with the SOAR orientation program. The Office of New Student and Family Programs will continue monitoring student and parent perceptions of orientation.	
	18-19	19-20	20-21	21-22																																									
Academic Meetings	91%	89%	91%	90%																																									
University Finances	75%	76%	82%	88%																																									
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## IMPROVED: RESULTS & ANALYSIS

### Office of New Student and Family Programs

Results and Analysis					Use of Results to Improve Outcomes
<b>Student Evaluations: Percent Favorable</b>					<p>All three target areas of the SOAR Student and Parent Evaluation were above threshold for both students and parents for the first time in the last 4 years. Much of this success can be attributed to the implementation of University Finances 101. Parents have remarked that the new detailed timeline of financial aid deadlines and related support information helps make planning much easier.</p> <p>Response rates for parents dropped this year due to a QR code that led to a broken link. Digital and Print materials have already been updated for 2022-23 to ensure that links are working. It is anticipated that response rates will improve to above threshold levels.</p>
	<b>18-19</b>	<b>19-20</b>	<b>20-21</b>	<b>21-22</b>	
<b>Response Rate</b>	<b>93%</b>	<b>95%</b>	<b>95%</b>	<b>94%</b>	
Academic Meetings	91%	89%	91%	90%	
University Finances	75%	76%	82%	88%	
Dining Services	92%	94%	91%	93%	
<b>Parent Evaluations: Percent Favorable</b>					
	<b>18-19</b>	<b>19-20</b>	<b>20-21</b>	<b>21-22</b>	
<b>Response Rate</b>	<b>75%</b>	<b>73%</b>	<b>74%</b>	<b>55%</b>	
Academic Meetings	93%	91%	93%	92%	
University Finances	65%	67%	78%	89%	
Dining Services	90%	86%	89%	91%	
<p>SOAR Orientation hit high marks in Academic Meetings and Dining Service for both students and parents. Evaluation of University Finances has continued to improve since the implementation of University Finances 101 was established in Spring 2021 with the parent evaluation now exceeding the 80% threshold.</p> <p>Parent response rates dropped below threshold for 2021-22 due to a QR code error. Student response rates continue to be above 90%.</p>					



# Summative Evaluation

## Definition

- Summative Evaluation–Brief summary of the actions that are being implemented in the next year to seek change or improvement towards an outcome
- Assessment Plan Changes– Any adjustments to the IE plan

## Questions to ask

1. What action are being planned or implemented for the next planning cycle?
2. What changes (if any) are being made to the assessment plan including a change to assessment methods, criteria for success, etc?



# Takeaways

- 1. Results/Analysis** – addresses attainment of success criteria
- 2. Use of Results** – outlines current or future actions to seek improvement
- 3. Summative Evaluation** – provides a brief summary of actions to take place in the next report cycle



# Timeline for Reporting

Documented in Campus Labs

## July 28 Deadline

Results and Analysis

Use of Results to  
Improve Outcomes

7/28/23

Summative Evaluation

Assessment Plan  
Changes (if any)

8/31/23

- 3-5 Results/Analysis templates
  - Reported Assessment Results
  - Narrative Addresses each Success Criteria
  - Documented Action Plans (if needed)

## August 31 Deadline

- 1 Summative Evaluation template
  - Brief Summary of Action Plans
  - IE Plan changes (if needed)

# Contact Information

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