Institutional Effectiveness

Timeline for the IE Process

Definition of Unit Template	→	Outcome Template	→	Results/ Analysis Template	→	Summative Evaluation Template

2/03/23   7/28/23   8/31/23

Follow-up on IE Plan Review

1. Naming of Items on Campus Labs

PO 1: Course Evaluation Response Rates

IARE
Outcome

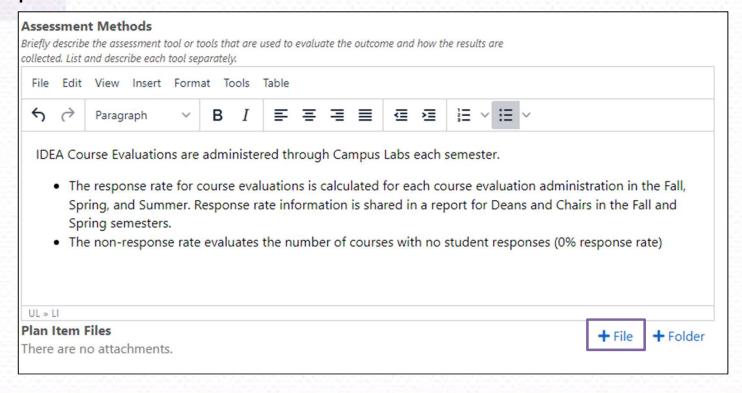Results: PO 1: Course Evaluation Response Rates

IARE
Results/Analysis

Follow-up on IE Plan Review

2. Description and Detail for Assessment Methods

Workshop Priorities

RESULTS/ANALYSIS TEMPLATE

Results/Analysis

Modifications for Improvement

Documented in Campus Labs

July 28 Deadline

- 3-5 Results/Analysis templates
  - Reported Assessment Results
  - Narrative Addresses each Success Criteria
  - Documented Action Plans (if needed)

August 31 Deadline

- 1 Summative Evaluation template
  - Brief Summary of Action Plans
  - IE Plan changes (if needed)

Results/Analysis

Definition

- o Results - Summary of data collected

Questions to ask

- o What were the findings?
- o How do the results compare to the last time this outcome was assessed?
- o Were the results what was expected?

Use of Results

Definition

- o Use of Results – Based on the data collected, what actions will be taken to improve delivery of programs and services; how will the results be used for continuous improvement

Questions to ask

- o Where is the department/program succeeding in accomplishing its goals?
  - Are there some areas where improvements are needed?
- o What steps will be taken to improve outcomes/student learning?
- o If changes were made based on prior year's assessment results, what was the impact of those changes?

Tips for Results/Use of Results

1. Display trend/historical results when available

2. Provide results for all assessment methods

3. Directly address each Criteria for Success in the narrative

4. Discuss any Action Plans (current or future) associated with the outcome

5. Qualitative information can provide helpful context

EXAMPLE: RESULTS & ANALYSIS

Office of Institutional Assessment, Research, and Effectiveness

Program Outcome	Assessment Methods	Criteria for Success
PO 1: The IARE office will improve the course evaluation response rates to 50% by providing additional messaging and support for faculty.	IDEA Course Evaluations are administered through Campus Labs each semester. • The response rate for course evaluations is calculated for each course evaluation administration in the Fall, Spring, and Summer. Response rate information is shared in a report for Deans and Chairs in the Fall and Spring semesters. • The non-response rate evaluates the number of courses with no student responses (0% response rate)	• IARE has set a threshold of 50% for the 2022-23 academic year. IARE has established a target goal of 70% per IDEA and Campus Labs guidance. • IARE has set a threshold for non-response courses (0% response rate) to be no more than 3%.

Alignment with Strategic Goals		
	'Education for Life'	
	'Innovation in all We Do'	
3A	'Exceptional Stewardship'	
	'Engagement for Impact'	

Results and Analysis	Use of Results to Improve Outcomes
IDEA achieved a 47% response rate in Fall Semester 2022, which does not meet the threshold of 50%. IDEA achieved a 4% non-response rate in Fall Semester 2022, which does not meet the threshold of 3%.	IARE will continue to work to improve response rates. We will work with Academic Affairs to communicate with faculty, chairs, and deans.

IMPROVED: RESULTS & ANALYSIS

Office of Institutional Assessment, Research, and Effectiveness

Results and Analysis	Use of Results to Improve Outcomes

IDEA Response Rate – Institution Level

	2020	2021	2022
Spring	33%	40%	46%
Fall	38%	46%	47%

While there have been noted improvements in IDEA response rates, IARE has not met the threshold of 50%. Additional messaging and reports began in Fall Semester 2021 and contributed to a significant improvement.

IDEA Non-Response Rate – Institution Level

	2020	2021	2022
Spring	8%	7%	6%
Fall	6%	4%	4%

Similarly, while there have been improvements in the percentage of courses with no student responses, IARE has not met the threshold of 3%.

Attached is the response rate report distributed to deans and chairs with a break down by college and department.

IARE will continue to make faculty aware of course evaluations though Academic Affairs messaging and by sharing response rate reports with Deans and Chairs. Response rates indicate that messaging and sharing of reports has significantly improved results since this process began in Fall 2021.

In an effort to continue this improvement, IARE will begin sharing non-response rate reports with Deans and Chairs beginning Fall 2023. These reports will seek to identify and generate awareness of areas with a high degree of non-response courses.

Tips for Results/Use of Results

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IMPROVED: RESULTS & ANALYSIS

English BA Academic Unit

Results and Analysis	Use of Results to Improve Outcomes
English 4995 – Senior Colloquium: Percent of Students Very Good or Excellent Students continue to perform above threshold on Diction and Grammar, Speaker Dynamics, and Audience Interaction. The department will continue to monitor Diction and Grammar as student progress hovers around the threshold level. Extemporaneous Style continued to fall below threshold, but the Department is making progress.	While Extemporaneous Style did not meet threshold, there was significant improvement in student learning. In Fall 2022, the English Department began offering a peer review presentation session for interested students. The practice session allowed students to present to fellow students enrolled in Senior Colloquium and to receive feedback from peers prior to capstone presentation. Students involved in the practice session performed significantly better than students who did not attend. These peer review sessions will continue to be offered in Fall 2023 and Spring 2024. Based on these positive results, the department may require student participation in peer review sessions as a component of the capstone experience.

English 4995 – Senior Colloquium: Percent of Students Very Good or Excellent

	2018-19	2019-20	2020-21	2021-22	2022-23
Diction & Grammar	86%	88%	87%	83%	85%
Extemporaneous Style	70%	58%	55%	56%	75%
Speaker Dynamics	94%	96%	89%	92%	95%
Audience Interaction	95%	100%	100%	98%	100%

IMPROVED: RESULTS & ANALYSIS

Office of New Student and Family Programs

Results and Analysis	Use of Results to Improve Outcomes

Student Evaluations: Percent Favorable

	18-19	19-20	20-21	21-22
Response Rate	93%	95%	95%	94%
Academic Meetings	91%	89%	91%	90%
University Finances	75%	76%	82%	88%
Dining Services	92%	94%	91%	93%

Parent Evaluations: Percent Favorable

	18-19	19-20	20-21	21-22
Response Rate	75%	73%	74%	55%
Academic Meetings	93%	91%	93%	92%
University Finances	65%	67%	78%	89%
Dining Services	90%	86%	89%	91%

SOAR Orientation hit high marks in Academic Meetings and Dining Service for both students and parents. Evaluation of University Finances has continued to improve since the implementation of University Finances 101 was established in Spring 2021 with the parent evaluation now exceeding the 80% threshold.

Parent response rates dropped below threshold for 2021-22 due to a QR code error. Student response rates continue to be above 90%.

All three target areas of the SOAR Student and Parent Evaluation were above threshold for both students and parents for the first time in the last 4 years. Much of this success can be attributed to the implementation of University Finances 101. Parents have remarked that the new detailed timeline of financial aid deadlines and related support information helps make planning much easier.

Response rates for parents dropped this year due to a QR code that led to a broken link. Digital and Print materials have already been updated for 2022-23 to ensure that links are working. It is anticipated that response rates will improve to above threshold levels.

Summative Evaluation

Definition

o Summative Evaluation–Brief summary of the actions that are being implemented in the next year to seek change or improvement towards an outcome

o Assessment Plan Changes– Any adjustments to the IE plan

Questions to ask

1. What action are being planned or implemented for the next planning cycle?

2. What changes (if any) are being made to the assessment plan including a change to assessment methods, criteria for success, etc?

Takeaways

1. **Results/Analysis –** addresses attainment of success criteria

2. **Use of Results –** outlines current or future actions to seek improvement

3. **Summative Evaluation –** provides a brief summary of actions to take place in the next report cycle

Timeline for Reporting

Results and Analysis

Use of Results to Improve Outcomes

7/28/23

Summative Evaluation

Assessment Plan Changes (if any)

8/31/23

Documented in Campus Labs

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Contact Information

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