

Course Evaluations: Selecting Appropriate Student Learning Outcomes and Garnering Response Rates

October 27, 2023

THIS SESSION IS BEING RECORDED



Learning Outcomes

Faculty will be able to:

1. Understand the use of IDEA as an evaluation of student ratings of faculty instruction.
2. Connect course learning objectives to align with IDEA course evaluation objectives.
3. Implement key strategies to maximize student response rate.



Purpose of Course Evaluations

- Indirect measure of student learning
- Opportunity for students to provide feedback on an instructor's teaching methods and behaviors
- Compare an instructor's teaching to an index of effectiveness (criterion-referenced) and/or other groups of classes (norm-referenced)



All Courses are Evaluated

Except:

- Lab courses that have an associated lecture course
- Courses in which the instructor is facilitating an educational experience such as independent study, internship, practicum, or clinical courses.



Why IDEA?

- Approved by Academic Council for use informing decisions regarding professional development, improvement of instruction and future teaching assignments
- Allows for the selection of learning objectives relevant to your courses
- Effectiveness of teaching is then focused on student perception's of the types of learning that you are targeting

Comparison is made on what you value for a particular course.



Two Forms of Course Survey

Learning Essentials

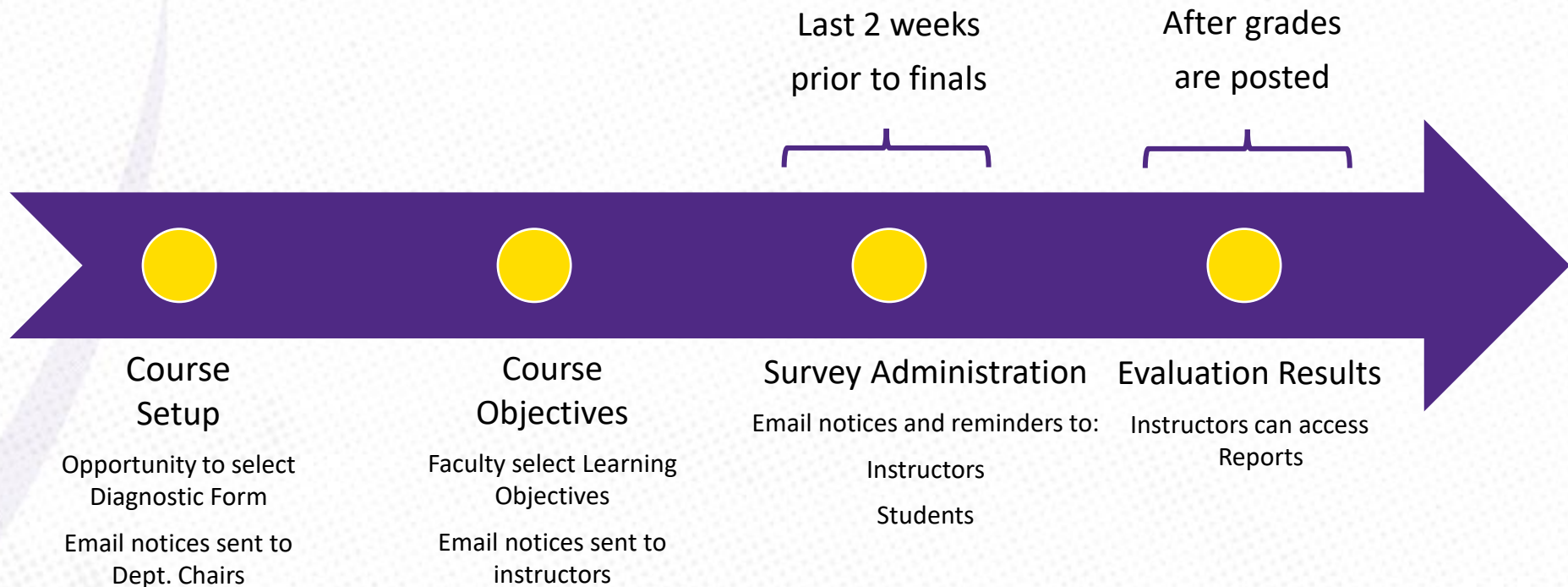
- Default form
- Ratings of Progress on Objectives
- Student Motivation and Effort

Diagnostic

- Optional Form
- Ratings of Progress on Objectives
- Student Motivation and Effort
- Student Observation of Teaching Techniques



Process



Campus Labs (Anthology):

- Online Administration



Campus Labs (Anthology): Instructor Login

campuslabs 

Your Campus Labs Platform at
Tennessee Technological University

Compliance Assist
Connect and manage your program review and accreditation efforts

Course Evaluations
Elevate teaching and learning with meaningful data

Faculty
Manage course rosters, course evaluations, and more with a personalized dashboard

Outcomes
Assess academic and co-curricular alignment and performance

Planning
Connect and manage your strategic planning efforts

[? Need Help?](#) Visit our Support Center for articles, webinars, and other resources!

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Campus Labs (Anthology): Instructor Dashboard

The screenshot displays the Instructor Dashboard interface. At the top, a navigation bar includes links for Home, Course Evaluation Questions, Feedback, OSF Manager, and Trends Analysis. The main content area is titled 'Instructor' and features a 'Selected Term' dropdown menu currently set to 'Fall 2020'. Below this, the 'My Courses' section lists 'PRST 6300 (500)'. To the right of the course name, there is a 'Roster: 0' indicator and two buttons: 'View Course Roster' and 'Objectives Selection Form'. The 'Objectives Selection Form' button is circled in black. Below the course list, the 'Course Evaluations' section provides details for the selected course, including start and end dates and a 'Results' link.

Home Course Evaluation Questions Feedback OSF Manager Trends Analysis

Instructor

Selected Term

Fall 2020

My Courses

PRST 6300 (500)

Roster: 0 View Course Roster

Objectives Selection Form

Course Evaluations

Starts in 2 Months **Results**

Begins 11/18/2020 at 8:00 AM CST Available 12/11/2020 at 8:00 AM CST
Ends 12/4/2020 at 11:59 PM CST



Campus Labs (Anthology): Objectives Selection Form

[Home](#) [Course Evaluation Questions](#) [Feedback](#) [Trends Analysis](#) BETA NEW

[<](#) | **Objectives Selection Form**

Select Learning Objectives

Course CIP Code: 52.0801

As a general rule, prioritize what you want students to learn by **selecting no more than 3-5 objectives as "Important" or "Essential"**.
When calculating Progress on Relevant Objectives, **IDEA weighs Minor/ Not Relevant "0", Important objectives "1", Essential objectives "2"**

4 Learning Objectives have been selected as "Important" or "Essential"

■ - Autofilled objective recommended by your Admin. You can only increase this value

Learning Objectives	Minor	Important	Essential
1 Gaining a basic understanding of the subject (e.g., factual knowledge, methods, principles, generalizations, theories)	☐	☐	☒
2 Developing knowledge and understanding of diverse perspectives, global awareness, or other cultures	☒	☐	☐
3 Learning to <i>apply</i> course material (to improve thinking, problem solving, and decisions)	☐	☒	☐
4 Developing specific skills, competencies, and points of view needed by professionals in the field most closely related to this course	☒	☐	☐
5 Acquiring skills in working with others as a member of a team	☒	☐	☐



Learning Objectives

As a general rule, prioritize what you want students to learn by selecting no more than 3-5 objectives as *Important* or *Essential*.

IDEA Student Ratings of Instruction System
Selecting IDEA Learning Objectives



The selection of relevant course objectives is an essential part of the IDEA Student Ratings of Instruction System. This document will explain how to select Learning Objectives and why your selection of objectives is important.

Purpose of Selecting Relevant Course Objectives
Unlike IDEA, most student ratings of instruction surveys are designed as a single form process requiring only students to respond. This format is typically used because the goal is to collect student feedback on an instructor's teaching methods and behaviors. The results of these types of instruments are then usually compared to a model of what a teacher should be doing in order to judge teaching effectiveness.

The philosophy behind the IDEA system is different. The IDEA survey's chief indicator of teaching effectiveness is how well students rate their progress on the types of learning that faculty target. Since every course is different, it is important to identify targeted learning goals. Faculty can identify course objectives by completing the Objectives Selection Form (OSF).

Select Learning Objectives

Shareable Code: 71-127

As a general rule, prioritize what you want students to learn by selecting no more than 3-5 objectives as "Important" or "Essential". When calculating "Progress on Relevant Objectives," IDEA weighs *Minor/Not Relevant* objectives "0," *Important* objectives "1," and *Essential* objectives "2."

5 Learning Objectives have been selected as "Important" or "Essential"

Learning Objective	Minor	Important	Essential
Selecting course learning objectives that are relevant, focused, and measurable for the course content, delivery, and assessment	☒	☐	☐
Developing a curriculum and individualizing and customizing instruction to suit individual students	☐	☐	☐
Employing appropriate assessment and evaluation tools and methods to measure student learning	☐	☐	☒
Developing and using a variety of assessment tools and methods to measure student learning	☒	☐	☐
Employing appropriate assessment and evaluation tools and methods to measure student learning	☐	☐	☒
Developing and using a variety of assessment tools and methods to measure student learning	☒	☐	☐
Selecting course learning objectives that are relevant, focused, and measurable for the course content, delivery, and assessment	☒	☐	☐
Developing a curriculum and individualizing and customizing instruction to suit individual students	☐	☐	☐
Employing appropriate assessment and evaluation tools and methods to measure student learning	☐	☐	☒
Developing and using a variety of assessment tools and methods to measure student learning	☐	☒	☐
Employing appropriate assessment and evaluation tools and methods to measure student learning	☒	☐	☐
Developing a curriculum and individualizing and customizing instruction to suit individual students	☐	☐	☐
Employing appropriate assessment and evaluation tools and methods to measure student learning	☐	☐	☒
Developing and using a variety of assessment tools and methods to measure student learning	☒	☐	☐
Employing appropriate assessment and evaluation tools and methods to measure student learning	☐	☐	☒

Cancel Save

301 S. 4th St. Ste. 200, Manhattan, KS 66502 • • • IDEAedu.org • • • 800.255.2757 • • • info@IDEAedu.org

Additional descriptions of each objective:
<https://www.ideaedu.org/idea-notes-on-learning/>



Guidelines for Interpreting Categories

- Essential – objective aligns with course learning outcomes
- Important – objective is addressed in the course but not an explicit learning outcome
- Minor/Not Relevant - the course does not focus on the objective



How Learning Objectives Selection Impacts Results

- Overall IDEA Ratings are weighted by the learning objectives that you select.
- *IDEA weighs objectives:*
 - *Minor/Not Relevant “0”*
 - *Important “1”*
 - *Essential “2”*
- Not completing the Objective Selection Form will cause all objectives to be selected as *Important*

This will cause lower IDEA Ratings



Primary Questions

for identifying important or essential objectives

1. Is this a significant part of the course?
2. Do I do something specific to help the students accomplish this objective?
3. Does the student's progress on this objective affect his or her grade?



Other Sources of Help

for identifying important or essential objectives

- Reviewing the curriculum map for your department may offer guidance
- Feedback from colleagues within your department who teach or may have taught the course



Relevant Course Objectives

Faculty Selection of Objectives	Sections Selecting Objective as Relevant	IDEA Courses Selecting Objective as Relevant
Obj. 1: Gaining a basic understanding of the subject (e.g., factual knowledge, methods, principles, generalizations, theories)	87%	85%
<i>Obj. 2: Developing knowledge and understanding of diverse perspectives, global awareness, or other cultures</i>	44%	49%
Obj. 3: Learning to apply course material (to improve thinking, problem solving, and decisions)	76%	79%
Obj. 4: Developing specific skills, competencies , and points of view needed by professionals in the field most closely related to this course	68%	66%
Obj. 5: Acquiring skills in working with others as a member of a team	46%	50%
Obj. 6: Developing creative capacities (inventing, designing, writing , performing in art, music, drama, etc.)	47%	42%
<i>Obj. 7: Gaining a broader understanding and appreciation of intellectual/cultural activity (music, science, literature, etc.)</i>	41%	44%
Obj. 8: Developing skill in expressing oneself orally or in writing	52%	59%
Obj. 9: Learning how to find, evaluate, and use resources to explore a topic in depth	51%	51%
<i>Obj. 10: Developing ethical reasoning and/or ethical decision making</i>	40%	44%
Obj. 11: Learning to analyze and critically evaluate ideas, arguments, and points of view	50%	60%
Obj. 12: Learning to apply knowledge and skills to benefit others or serve the public good	46%	47%
Obj. 13: Learning appropriate methods for collecting, analyzing, and interpreting numerical information	45%	43%

Response Rates

IDEA recommends a response rate above 60%.

Top 3 High Impact/ Low Effort Strategies

1. Allowing Class Time to complete the evaluation
2. Monitoring Response Rates
3. Email Reminders/Announcements in iLearn



Preparation is Key

Face-to-Face

- Choose a specific class meeting
- Announce date so students can bring a device

Online Courses

- Choose a deadline
- Consider creating an assignment in iLearn with “No Grade”

Explain the value of student feedback

Encourage students to complete the comment field



Viewing Response Rates

My Courses

ACC 249 (1)

Roster: 8View Course RosterObjectives Selection Form

Course Evaluations

 **Completed**
On 3/2/2017 at 4:31 PM EST

View Results

 **88%**
Response Rate

 **8**
Enrolled Students



Direct Student Link

The screenshot displays the Faculty interface with a dark blue header. The main content area is titled 'Sample Instructor' and includes a 'Change Term' dropdown set to 'Fall 2017'. Under 'My Courses', the course 'ACC 249 (1)' is listed. A red arrow points to the 'View Evaluation Link' button. A modal window titled 'Direct Evaluation Link' is open, providing instructions and a unique link for students. The modal also features a 'Close' button.

Faculty

Home Course Evaluation Questions Feedback Response Sessions Rubrics Trends Analysis BETA

Sample

Sample Instructor

Change Term

Fall 2017

My Courses

ACC 249 (1)

Course Evaluations

Active
8 Days Remaining
Ends 12/8/2017 at 11:59 PM EST

0%
Response Rate

22
Enrolled Students

View Evaluation Link

Direct Evaluation Link

Present the following unique link to enrolled students for direct access to the course section evaluation.

ACC 249 (1): <https://demo.campuslabs.today/courseeval/ce/acc/249/1>

Close

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Important Links

TnTech Resources: tntech.edu/iare/assessment/

Faculty Dashboard: tntech.campuslabs.com/faculty/

Student Dashboard:
tntech.campuslabs.com/courseeval/



Campus Labs Demo

tntech.edu/iare/



The screenshot displays the Tennessee Tech website with a dark blue header. The header includes the Tennessee Tech logo on the left and navigation links (About, Academics, Admissions, Student Life, Research, Athletics, Express) on the right. A yellow banner below the header contains the text "COVID-19 Reporting and CARES Act Information" and links for "Apply", "Give", and "Visit". The main content area features a large purple heading: "OFFICE OF INSTITUTIONAL ASSESSMENT, RESEARCH, AND EFFECTIVENESS". Below this heading is a sidebar with a purple header "Office of Institutional Assessment, Research, and Effectiveness" and a list of links: "Institutional Assessment", "Institutional Research", "Institutional Effectiveness", "Make a Request", "Resources", and "Staff". The main text area contains the title "Office of Institutional Assessment, Research, and Effectiveness" followed by a paragraph describing the mission of IARE and a paragraph about the resources available on the site, including a link to the "IARE Data Request" form and the email "iare@tntech.edu".

Tennessee TECH

About Academics Admissions Student Life Research Athletics Express

COVID-19 Reporting and CARES Act Information Apply Give Visit

OFFICE OF INSTITUTIONAL ASSESSMENT, RESEARCH, AND EFFECTIVENESS

Office of Institutional Assessment, Research, and Effectiveness

Institutional Assessment

Institutional Research

Institutional Effectiveness

Make a Request

Resources

Staff

Office of Institutional Assessment, Research, and Effectiveness

The mission of the Office of Institutional Assessment, Research, and Effectiveness (IARE) is to support data-informed decision making, policy formulation, budgeting, programming, and continuous improvement at Tennessee Tech through a systematic, integrated and strategic approach to planning, assessment, and data-based reporting. IARE combines and enhances three primary functions: Institutional Assessment (IA), Institutional Research (IR), and Institutional Effectiveness (IE).

This site provides access to a variety of assessment results, IR dashboards and data-based reports, and IE guides and reports, as well as other resources. Requests for information can also be made by completing the [IARE Data Request](#) Form or by contacting us directly at iare@tntech.edu.



Selecting Appropriate Student Learning Outcomes and Garnering Response Rates

QUESTIONS?



Upcoming Workshop

Course Evaluations:

Engaging with Course Evaluation Results to Improve Teaching Pedagogy

January 2024

