Tennessee Tech ePortfolio Rubric

VISUAL ELEMENTS & DESIGN

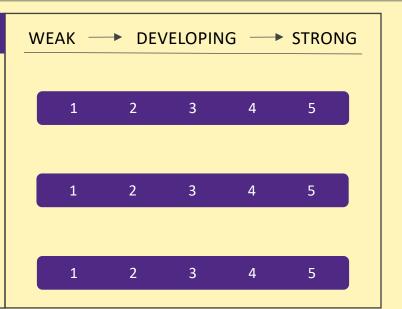WEAK ⟶ DEVELOPING ⟶ STRONG

Navigation
- Supports the story being told
- Is original, creative, and thoughtful
- Improves user experience

| 1 | 2 | 3 | 4 | 5 |

Design
- Visual elements are used for both design and information
- Visual elements effectively construct an identity
- Design choices are creative and support the central message

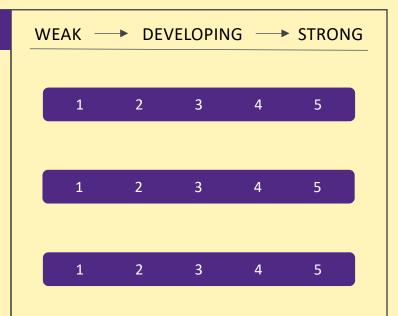| 1 | 2 | 3 | 4 | 5 |

Quality
- No technical issues are found throughout the ePortfolio

| 1 | 2 | 3 | 4 | 5 |

CRITICAL THINKING THROUGH REFLECTION

WEAK ⟶ DEVELOPING ⟶ STRONG

Critical thinking experiences are represented by

- Reflections that are insightful and work together to synthesize learning experiences and demonstrate critical thinking.

| 1 | 2 | 3 | 4 | 5 |

- Reflections that make connections, explain importance, and/or project into the future. Reflection components are used to explain the relationship between experiences and their visual representations

| 1 | 2 | 3 | 4 | 5 |

- Demonstration of professional growth over time in knowledge and skill, linking accomplishments to discipline and/or personal goals.

| 1 | 2 | 3 | 4 | 5 |

ARTIFACTS

WEAK → DEVELOPING → STRONG

Artifacts
- Clearly and consistently support the story being told
- Are used to demonstrate a variety of skills and experiences

1	2	3	4	5

ETHICAL CONSIDERATIONS

WEAK → DEVELOPING → STRONG

Choices throughout the ePortfolio
- Do not lead to questions regarding fair use as acknowledgements and credits are included appropriately
- Demonstrate an understanding of the public nature of ePortfolios

1	2	3	4	5

COMMUNICATION

WEAK → DEVELOPING → STRONG

Central Message
- Is cohesive and consistently clear throughout the ePortfolio
- Is supported through both written and visual elements

1	2	3	4	5

Attention to detail
- Is clear and evidenced through proofreading and a lack of grammatical errors

1	2	3	4	5

Artifacts chosen
- Represent an awareness of the audience
- Are well-selected and are effective both qualitatively and quantitatively

1	2	3	4	5