

RFP - Student Recruitment Marketing & Communications:														
POINTS SUMMARY	SME BRANDING	ZEHNDER COMM. INC.	TRAFKIK	RED DELUXE	BME COMM DBA THE PARISH GROUP	OSBORN BARR PARAMORE	A TO Z COMM.	MOXE	BARKER & CHRISTOL	VISION POINT MARKETING	DESIGN SENSORY	MAYCREATE	STAMATS	BINGHAM
Evaluator 1	70.00	58.00	52.00	53.00	53.00	59.00	71.00	59.00	55.00	65.00	61.00	66.00	57.00	n/a
Evaluator 2	67.00	57.00	48.50	55.00	57.00	55.00	75.00	55.00	49.00	67.00	63.00	67.00	59.00	n/a
Evaluator 3	67.00	56.00	55.00	56.00	56.00	51.00	70.00	55.00	55.00	60.00	60.00	69.00	56.00	n/a
Evaluator 4	66.00	53.00	53.00	44.00	42.00	52.00	68.00	51.00	52.00	62.00	60.00	68.00	48.00	n/a
Evaluator 5	62.00	59.00	57.00	59.00	50.00	57.00	67.00	55.00	58.00	64.00	63.00	65.00	59.00	n/a
Average Technical Score (Finalists highlighted)	66.40	56.60	53.10	53.40	51.60	54.80	70.20	55.00	53.80	63.60	61.40	67.00	55.80	n/a
														Late - Unacceptable
Finalists' Scores following Presentations:														
Evaluator 1	59.00						74.00			73.00	66.00	66.00		
Evaluator 2	52.00						75.00			68.00	59.00	59.00		
Evaluator 3	56.00						70.00			68.00	66.00	67.00		
Evaluator 4	57.00						73.00			71.00	62.00	63.00		
Evaluator 5	60.00						74.00			72.00	67.00	65.00		
Average Technical Score	56.80						73.20			70.40	64.00	64.00		
Cost Summary	n/a						17.36			18.39	25.00	15.91		
TOTAL	n/a						90.56			88.79	89.00	79.91		

