

TEAM NAME: _____

Maximum pitch time: 7 min **Maximum Q&A time (after pitch):** 5 min

Competition staff will be on hand to keep time.

Scoring: 1= Horrible/Not Really 2=Poor/Somewhat 3=Okay/On to something 4=Good/Really close

5=Excellent/Nailed it

| Criteria | Score | Feedback/Comments |
|---|--------------|--------------------------|
| Problem Identified (Value Proposition) | | |
| Customer Identified (Customer Segment) | | |
| Solution identified (Innovation/ Creativity of solution) | | |
| Market size/Go to market/Revenue model | | |
| Social Impact | | |
| Presentation/Story | | |
| Total | | |